



**School of Economics and Finance 4th International Conference in
Education and Scholarship**

7th of November 2025 Graduate Centre Queen Mary University of London
Mile End Road, London E1 4NS

In collaboration with:



PROGRAMME OVERVIEW

4th International Conference in Education and Scholarship

Date: November 7th, 2025

Venue: GRADUATE CENTRE, Queen Mary University of London ([find on map](#))

Hosted by: School of Economics and Finance

10:00–10:10	Welcome (Room: GC601) - (Link for joining online) Daniela Tavasci, Eileen Tipoe, Manolis Noikokyris, Luigi Ventimiglia.
10:10–11:00	Plenary Workshop (Room: GC601) - (Link for joining online)
11:00–11:20	Coffee break – foyer outside GC601
11:20–12:50	Morning parallel panels • Assessment, Curriculum & Scholarship (Room: GC201) - (Link for joining online) • Innovative & Experiential Learning (Room: GC222) - (Link for joining online) • Inequality, Inclusion & Access (Room: GC204) - (Link for joining online) • THP Symposium: Session 1 (Room GC601) - (Link for joining online)
12:50–13:50	Lunch (7th floor Terrace, Graduate Centre)
13:50 – 15:30	Afternoon parallel panels • Afternoon CESR Workshop (Room: GC201) - (Link for joining online) • THP Symposium: Session 2 (Room: GC601) - (Link for joining online)
15:30–15:45	Coffee break - foyer outside GC601
15:45 – 17:15	Afternoon THP Symposium parallel panels • THP Symposium: Session 3 (Room: GC601) - (Link for joining online) • THP Symposium: Session 4 Room: (GC201) - (Link for joining online)
17:15–17:25	Concluding remarks (Room: GC601) - (Link for joining online)

CONFERENCE PROGRAMME: SESSION DETAILS AND SPEAKER INFORMATION

Plenary Workshop (10:10–11:00)

- **Gabriella Cagliesi and René Moolenaar** (University of Sussex Business School): *Teaching, Assessing, Advising: Making (Class) Room for AI*. Practical techniques for using AI across teaching, assessment, and student support.

Morning parallel panels (11:20–12:50) – 20' slots + Q&A

Room GC601 — THP Symposium: Session 1

Chair: Daniela Tavasci (Queen Mary University of London)

- **Louis-Philippe Rochon** (Laurentian University): *Using the History of Thought to Teach about Income Inequality*
- **Marcella Corsi and Giulia Zacchia** (Sapienza University of Rome): *Involving Students in Collecting Oral Herstories: An Italian Economic Exercise*
- **Paolo Trabucchi** (Roma Tre University): *The History of Economic Analysis in the Training of Economists*
- **Rebeca Gomez Betancourt** (University of Lyon 2), Edith Kuiper (SUNY at New Paltz), Jackeline Strenio (Norwich University): *Towards Teaching a More Feminist History of Economic Thought Class*

Room GC201 — Assessment, Curriculum & Scholarship

Chair: Luigi Ventimiglia (Queen Mary University of London)

- **Fabio Aricò** (University of East Anglia), Laura Harvey (Loughborough University), Ritchie Woodard (University of East Anglia): *Introducing and Developing Familiarity with Viva Voce Assessment in Economics*
- **Carlos Cortinhas** (University of Exeter) and Jana Sadeh (University of Southampton): *Academic Mindset in Economics Degrees: An International Comparison*
- **Jana Sadeh** (University of Southampton): *We're Writing What? A Review of Published Evaluations of Interventions in Economics Classrooms*
- **Martin Jones** and Yin Zhang (University of Dundee): *The Impact of Attendance and Engagement on Academic Outcomes*

Room GC204 — Inequality, Inclusion & Access

Chair: Eileen Tipoe (Queen Mary University of London)

- **Haleem Baig** (Institute of Space Science & Technology, Univ. of Karachi): *Bridging Attainment Gaps through Inclusive Pedagogies in Economics Education: A Case-Based Approach from Developing Contexts*
- **Joseph I. Calderon** (University of Chile): *Designing for Equity, Delivering on Achievement? The Impact of Admission and Administrative Reforms on Student Outcomes*
- **Laura Harvey** (Loughborough University), **Fabio Aricò** (University of East Anglia), **Ritchie Woodard** (University of East Anglia): *Bridging the Attainment Gap: How Assessment Design Influences Student Attainment in Economics and Beyond*
- **Kevin Deane** (The Open University) **and Ariane Agunsoye** (Goldsmith University): *Marketisation as a Barrier to improving Diversity within Economics: Qualitative Evidence from an Undergraduate Programme*

Room GC222 — Innovative & Experiential Learning

Chair: Manolis Noikokyrakis (Queen Mary University of London)

- **Noushin Pouraghaei** (King's Business School): *From Classrooms to Streets: Investigating the Role of Outdoor Learning in Enriching Macroeconomics Education*
- **Luca Zamboni** (University of East Anglia): *COP Negotiations Game*
- **Izzati Jamil** (Universiti Brunei Darussalam): *Rapid rise of Artificial Intelligence, Economic and Hegemonic Impact of Quantum Computing*
- **Andreas Markoulakis** (University of Warwick): *Students' comprehension and its impact in a small group setting using the One Minute Paper (OMP) technique*

Afternoon parallel panels (13:50–15:30) – 20' slots + Q&A

Room GC201 - CESR Workshop

Chair: Eileen Tipoe (Queen Mary University of London)

- **Luigi Ventimiglia and Eileen Tipoe (Queen Mary University London)**

Aligned by Design — Increasing quality and efficiency using Co-Creating Ethical & AI-Enhanced Assessment & Feedback at QMUL

- **Lilian Schofield (Queen Mary University London)**
Co-presenters: Arash Valipour, Spyridon Batas, Wangwei Lin, Nadia Zahoor

Enhancing Employability Skills through Inclusive Approaches and Active Learning in Business & Management Education

- **Eileen Tipoe and Luigi Ventimiglia (Queen Mary University London)**

CPD session - Troubleshooting Teaching: An Interactive Session for Teaching Assistants

Room GC601 — THP Symposium: Session 2

Chair: Daniela Tavasci (Queen Mary University of London)

- **Steven Pressman** (Monmouth University and New School for Social Research) **and Emanuele Citera** (Bard College): *Teaching the History of the Theory of Investment and Its Financing*
- **Constantinos Repapis** (University of Athens): *Teaching Financial Bubbles Historically*
- **Esteban Cruz Hidalgo** (University of Extremadura): *Memes as Tools for Curricular Resistance: Embedding Economic Pluralism in the Digital Age Classroom*
- **Chris Colvin and Graham Brownlow** (Queen's University Belfast): *Economic History and the Future of Pedagogy in Economics*

Afternoon THP Symposium: Session 3 and 4 (15:45–17:15) - 20' slots+ Q&A

Room GC601 — THP Symposium: Session 3

Chair: Luigi Ventimiglia (Queen Mary University of London)

- **Riccardo Zolea** (University of Naples Federico II): *Some Reflections on THP from a Dual Perspective*
- **Subham Saha** (St. Xavier's College, Kolkata) **and Jennifer Choudhury** (University of Calcutta): *Aggregate Demand in Marxist Theory: A Keynesian Framework through Modelling and Pedagogy*
- **Sovik Mukherjee** (St. Xavier's University, Kolkata): *Embedding the History of Indian Economic Thought in Economics Pedagogy: A Relook*
- **Victor Manuel Isidro Luna** (National Polytechnic Institute, Mexico): *Development Economics with a Historical Perspective: The Scope and Limitations*

Room GC201 — THP Symposium: Session 4

Chair: Eileen Tipoe (Queen Mary University of London)

- **Sheetal Bharat** (Vidyashilp University): *Pedagogical Experiments with Experiential Learning in History of Economic Thought*
- **Constantine Passaris** (University of New Brunswick): *Empowering Economics Pedagogy with the History of Economic Thought*
- **Hasan Guloglu** and Derya Baris Sen (Izmir University of Economics): *Cumulative Progression or a Contest of Ideas? A Content Analysis of History of Economic Thought Syllabi in Turkish Universities*
- **Emmanuel Carré and Sandrine Leloup** (South Brittany University): *Teaching the History of Financial Crises Thought*