



# **Local Context and Challenges of Innovation in China**

11 April 2016 - 12 April 2016

Arts Two Building  
Queen Mary, University of London  
Mile End Road  
London E1 4NS

## **Day 1 Monday 11<sup>th</sup> April, Arts Two Room 3.20**

**8:30-10:00** Registration (Arts Two Building, QMUL) **Arts Two Ground Floor**  
Tea and Coffee **Arts Two 3.17**

### **Arts Two Room 3.20**

**10:00-10:10** Introduction to the ABM special issue conference,  
Dr Lutao Ning (Queen Mary) & Dr Dylan Sutherland (Durham) & Professor Xiaolan  
Fu (Oxford)

**10:10-10:20** Welcome remarks- Vice-principal (Pro-Vice-Chancellor)  
Professor William J Spence, Queen Mary, University of London

**10:20-11:00** Keynote Speech

Professor Eric Tsang, Dallas World Salute Distinguished Professor in Global  
Strategy, the University of Texas at Dallas, USA  
“Philosophy and Scientific Development: A Contrast between China and the West”

**11:00-11:30** Group photo opportunity **Arts Two Ground Floor-Courtyard Garden** and Tea/Coffee break **Arts Two 3.17** (joining by -Director of the Confucius Institute)

**11:30-13:00** Keynote speaker panel session (**Art Two 3.20**)

**11:30-12:00** Professor Daniel Shapiro, Professor of Global Business Strategy, Beedie School of Business, Simon Fraser University, Canada  
“Incentives, governance, and innovation in Chinese SMEs” (with Yao Tang, Miaojun Wang, Weiyang Zhang)

**12:00- 12:30** Professor Nigel Driffield, Professor of International Business, Warwick Business School, UK, “FDI spillovers and innovation in China”(TBC)

**12:30-13:00** Professor Roberta Rabellotti, Professor of Economics, the Università di Pavia, Italy  
“Building up Innovation Capabilities in China: The Role of Outward Foreign Direct Investments”

**13:00- 14:00** Lunch Break **Arts Two Room 3.16-3.17**

**14:00- 15:30** Session 1 **Arts Two Room 3.20**

**Chair: Dylan Sutherland**

**Presentation 15 mins (max) and Q&A 8 mins**

Yves Doz and Keeley Wilson\*  
Global Innovation: Pushing the Boundaries of the Chinese Context

Qin Yang and Crystal Jiang\*  
How local relational embeddedness affects the innovative performance of foreign subsidiaries in China? An empirical investigation

Alex Rialp-Criado\* and Ksenia Komochkova.  
The impact of SMEs’ technological innovation behavior on the degree of export intensity in an institutional transition context

Wenbo Guo, Jing Feng\*, Brad McKenna and Pengzhu Zhang  
Inter-organizational Governance and Trilateral Trust-Building in R&D  
Crowdsourcing: A Case Study of Open Innovation in China

**15:35-15:50** Coffee Break **Arts Two 3.17**

**15:50-16:30** Keynote Speech (**Art Two 3.20**)  
Prof. Jean-François Hennart, Professor of international management  
Tilburg School of Economics and Management, Tilburg University, Netherlands  
“Chinese Innovation: the Big Picture”

**16:30- 18:00** free time: visiting the Mile End Canal and Park (next to the campus)

**18:00** Conference dinner, Senior Common Room, Queen's Building (the main historical building).

Welcome by Professor Frances Bowen, Head of the School of Business and Management, Queen Mary,

**Day 2 Tuesday 12<sup>th</sup> April Arts Two Room 3.20or 3.16**

**Presentation 20 mins (max) and Q&A 10 mins**

**09:00- 10:30 Parallel Session 1 Arts Two Room 3.20**

**Session Chair: Crystal Jiang**

Yanbin Jiang\*, Ye Zhang and Chris Rowley  
Efficient Network Building In China: An Identity Confirmation perspective

Jian Li\*, Luxun Xu and Deming Zeng. Knowledge network, R&D collaborations, and explorative innovation: An empirical analysis on Chinese firms

Xinmin Peng, Dong Wu, Yue Xu\* and Xiaobo Wu. Global Production Networks and Chinese Latecomer Firm's Innovation Performance: The Mediating Role of Ambidextrous Learning

**09:00- 10:30 Parallel Session 2 Arts Two Room 3.16**

**Session Chair: Keeley Wilson**

Shaowei He\*, Grahame Fallon and Zaheer Khan.  
Internationalization and Innovative Capabilities of Chinese Multinationals

Charles Krusekopf and Juana Du\*  
Exploring locations and innovation: Comparing innovation zones in the Chinese market

Dong-Jin Yang, Tachia Chin\* and Ren-Huai Liu  
Whether policy support facilitates own brand innovation in Chinese auto industry: The mediating effect of Sino-foreign joint venture

**10:30- 10:45** Coffee Break **Arts Two 3.17**

**10:45-12:15 Parallel Session 3 Arts Two Room 3.20**

**Session Chair: Alex Rialp-Criado**

Liang Zhao\* and Tsvi Vinig

Crowdfunding in China: The role of signaling and guanxi in building trust

Wentao Gu\*, Xuzheng Qian and Junpeng Lu

Does venture capital foster technological innovation? Evidence from Chinese listed firms

Runhui Lin\*, Ya Li, Tao Peng and Hongjuan Zhang

Venture capital reputation and portfolio firm performance from emerging market: The moderating effect of institutional environment

Ruoying Zhou\*, Kirit Vaidya and Yundan Gong.

A Research-Based View of Research Collaborations in China – Evidence from Joint Patents

**10:45- 12:15 Parallel Session 4 Arts Two Room 3.16**

**Session Chair Xiaohong Quan**

Yang Zhou and Qingpu Zhang\*. Disruptive Innovation of the 3rd-party Online Payment in China A Comparative Multi-case Study on Alipay and PayPal

Xiongfeng Pan\*, Xiaoxue Peng and Yaobo Yan.

Tech-innovative pattern of enterprise under the perspective of resource integration

Xiaohong Quan\*, Mark Loon and Jihong Sanderson.

Innovation in the Local Context – A Case Study of BYD in China

**12:30- 14:00 Lunch Break Arts Two 2.18-2.17**

**14:00-15:30 Parallel Session 5 Arts Two Room 3.20**

**Session Chair: Venkat Raman**

Wenping Zheng\*

Human capital and innovation Evidence from China

Yuandi Wang, Die Hu, Weiping Li, Tao Wang\* and Jason Li-Ying

Complement or substitute? The relationship between government and industry funding at Chinese universities

Sreevas Sahasranamam and Venkat Raman\*.

Property rights and entrepreneurship in China: A natural experiment

**14:00-15:30 Parallel Session 6 Arts Two Room 3.16**

**Session Chair: Yue Xu**

Xin Pan\*, Lutao Ning and Fan Wang

Disentangling Industrial innovation, CO<sub>2</sub> Mitigation and Economic growth in China

Shenggang Ren, Baolong Yuan, Xing Hu, Dayuan Li\* and Xiaohong Chen

Stage differences and Industry Heterogeneity in the Effect of Environmental Regulation on Technical Innovation in China Manufacturing Sector

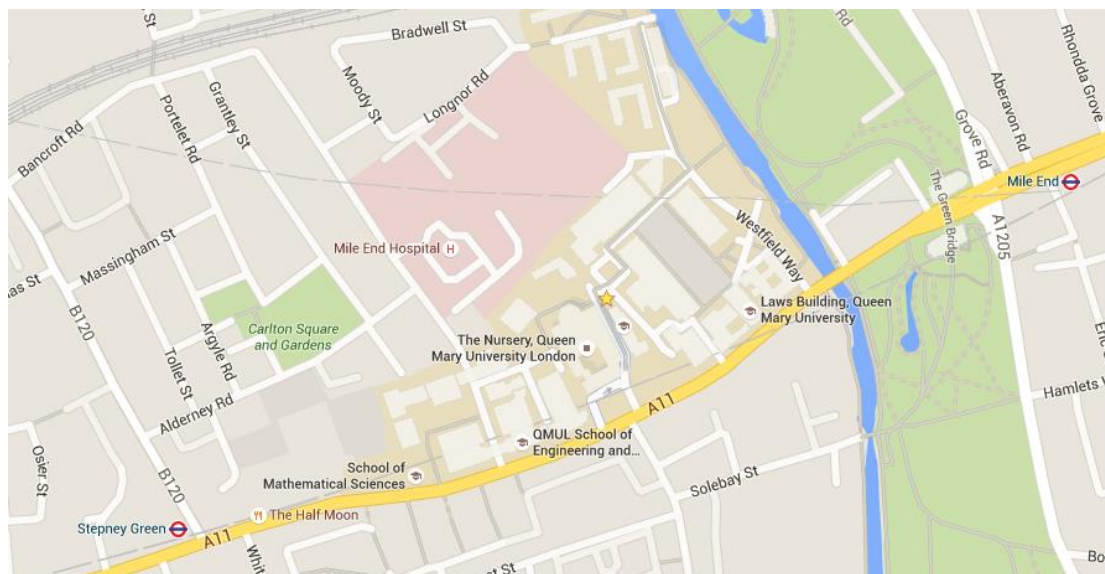
Qingan Angus Huang\* and Andre Slowak

An Inquiry into the Chinese Policy Approach toward R&D, Innovation and Society Transitions

**15:30-16:00 Concluding Remarks & Farewell, Dylan Sutherland and Lutao Ning  
Arts Two Room 3.20**

Tea/Coffee Break Arts Two 3.17

**Map**



**Queen Mary, University of London**

Mile End Road

London

E1 4NS

The nearest station on the London Underground is **Mile End** (Hammersmith and City, District and **Central** lines)

The conference will be held from 11-12 April 2016 at the Queen Mary's Mile End Campus (Arts Two Building).



Arts Two Building, Queen Mary, University of London

Conference dinner: Senior Common Room, Queen's Building



Queen's Building, Queen Mary, University of London