

# Why Clinical Trials are Like Bicycles

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Reader in Medical Statistics

Pragmatic Clinical Trials Unit

# A systematic approach to making trials more efficient

The evidence base for how to make the trials process efficient is remarkably thin. Trial Forge aims to change this.

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DATA MANAGEMENT

CHOOSING THE RIGHT DESIGN

CHOOSING THE RESEARCH QUESTION



 CHOOSING THE RESEARCH QUESTION	 CHOOSING THE RIGHT DESIGN	 FEASIBILITY AND PILOT WORK
 OBTAIN FUNDING	 LOGISTICAL PLANNING FOR TRIAL DELIVERY	 DATA MANAGEMENT
 WRITING AND PUBLISHING THE TRIAL PROTOCOL	 TRAINING TRIAL STAFF	 MOTIVATING TRIAL STAFF
 MANAGING AND		

# Marginal Gains

“The whole principle came from the idea that if you broke down everything you could think of that goes into riding a bike, and then improved it by 1%, you will get a significant increase when you put them all together.”

Dave Brailsford, 2012



Great Britain led the cycling medal table at the 2008 and 2012 Olympic Games, winning eight golds at both, while British cyclists won 59 World Championships across different disciplines from 2003 to 2013



**METHODOLOGY**

**Open Access**



# Making randomised trials more efficient: report of the first meeting to discuss the Trial Forge platform

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What if I just gave you a bicycle that went 30% or 40% faster?

## What statisticians usually mean by “relative efficiency”

**The inverse ratio of sample sizes required by two different trial designs to answer the same research question.**

*e.g.*

Study design X needs 50 participants

Study design Y needs 75 participants

Relative efficiency of X compared with Y =  $75/50 = 1.5$

X is 50% more efficient than Y.

# Randomised Controlled Trials – Year Zero

**1948** The MRC streptomycin for tuberculosis trial



Austin Bradford Hill

# Group Sequential Designs

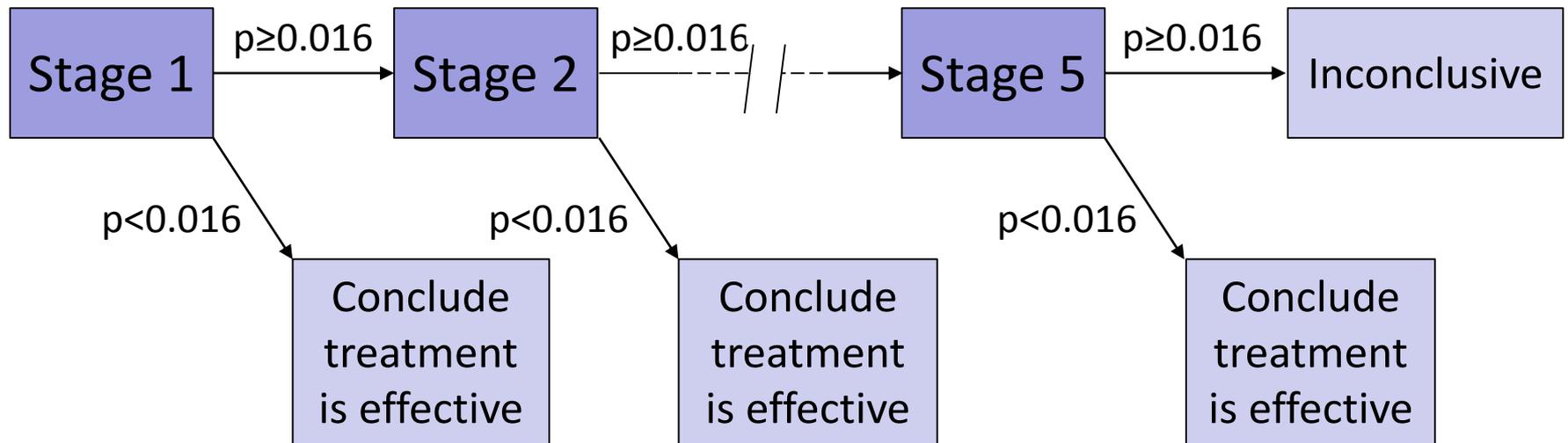
Pocock (1977) and O'Brien & Fleming (1979)

As outcome data accrue, we carry out a number of interim analyses

Group sequential methods are also the basis for **adaptive trial designs**, in which aspects of the protocol can be altered following interim analysis

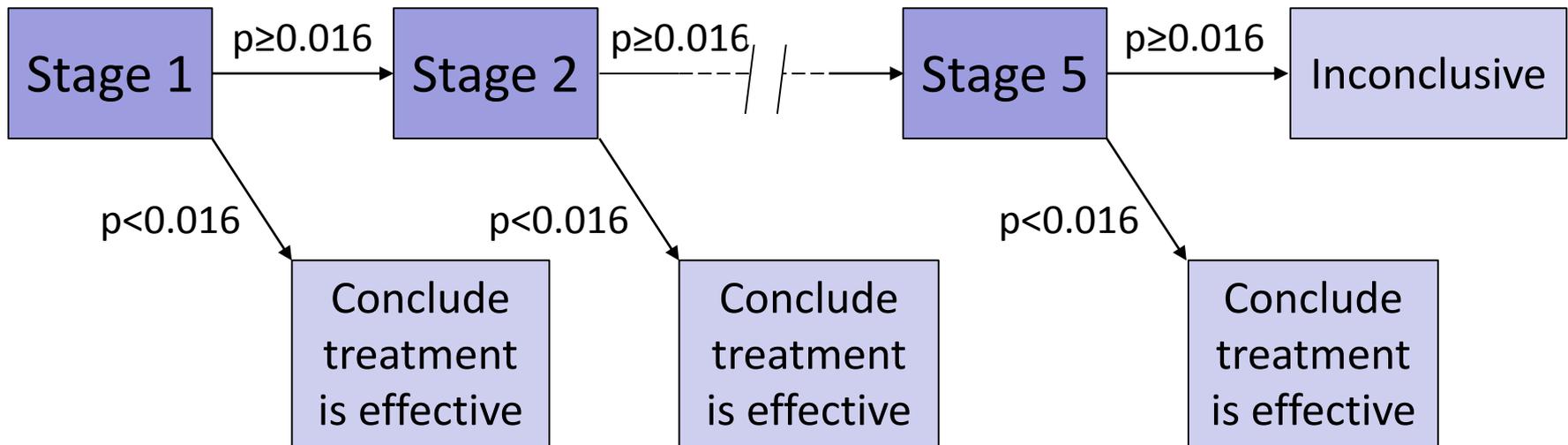
# Group Sequential Designs

Pocock design with 5 stages:



# Group Sequential Designs

Pocock design with 5 stages:



*e.g.* to detect a mean difference of 1.0 with standard deviation 2.0 in each arm, with 90% power:

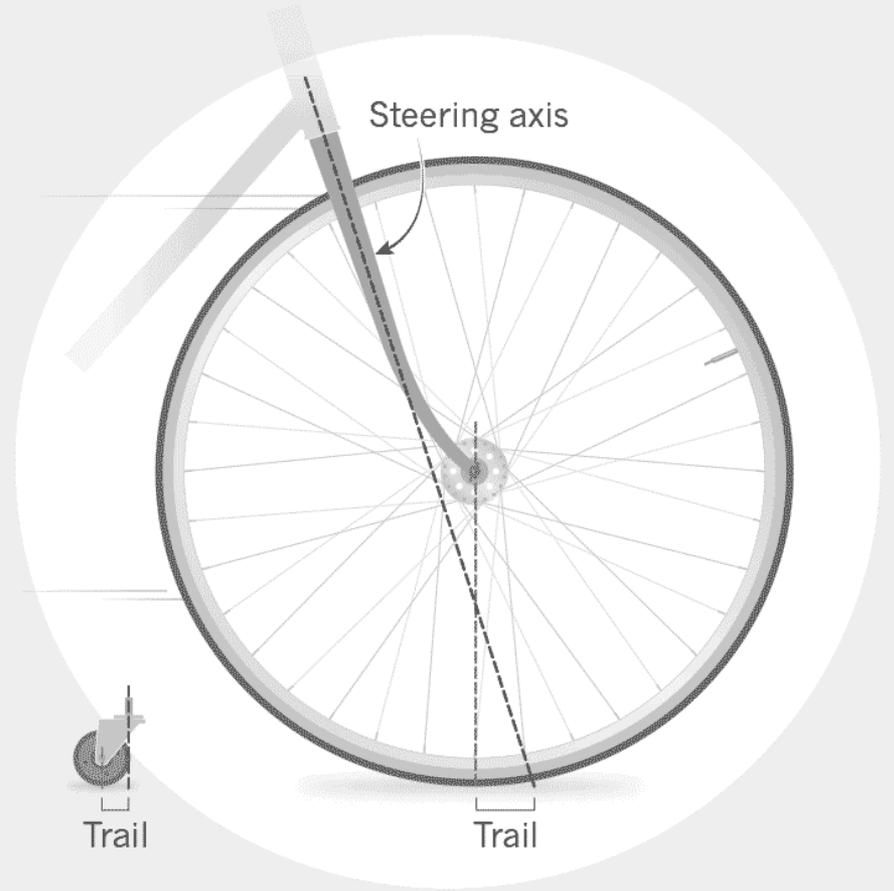
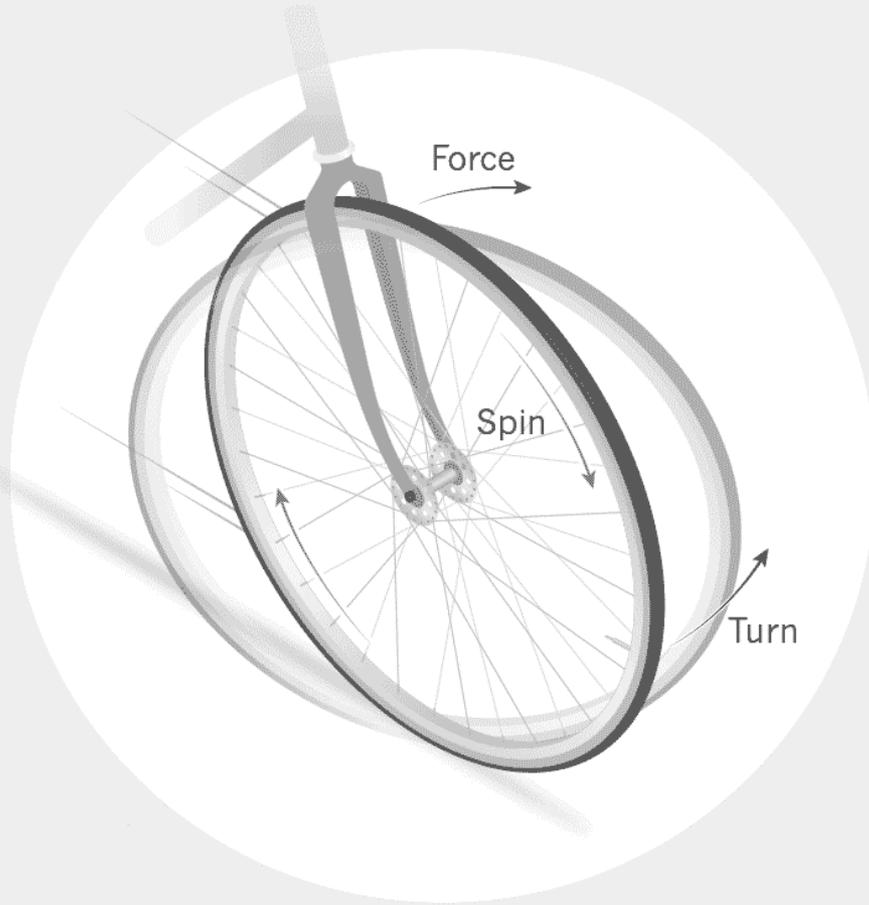
Pocock design is **45% more efficient** than a one-stage design



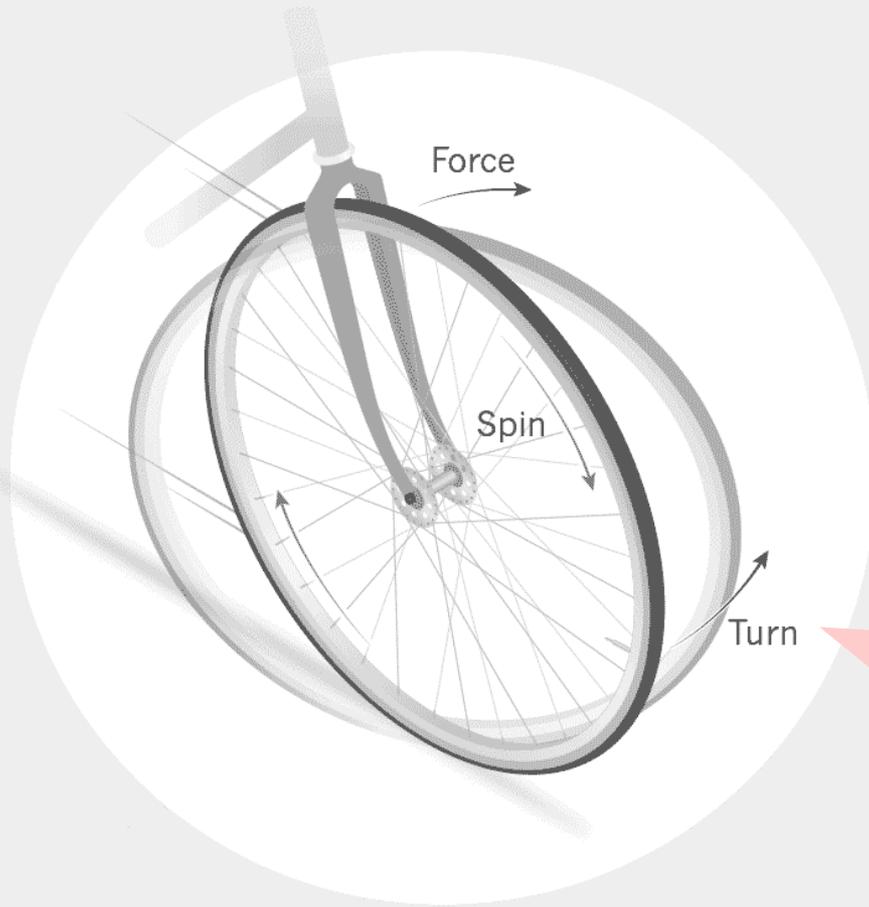
“Everybody knows how to  
ride a bike, bit no one  
knows how we ride bikes.”

Jim Papadopoulos

# WHAT KEEPS A RIDERLESS BIKE UPRIGHT?



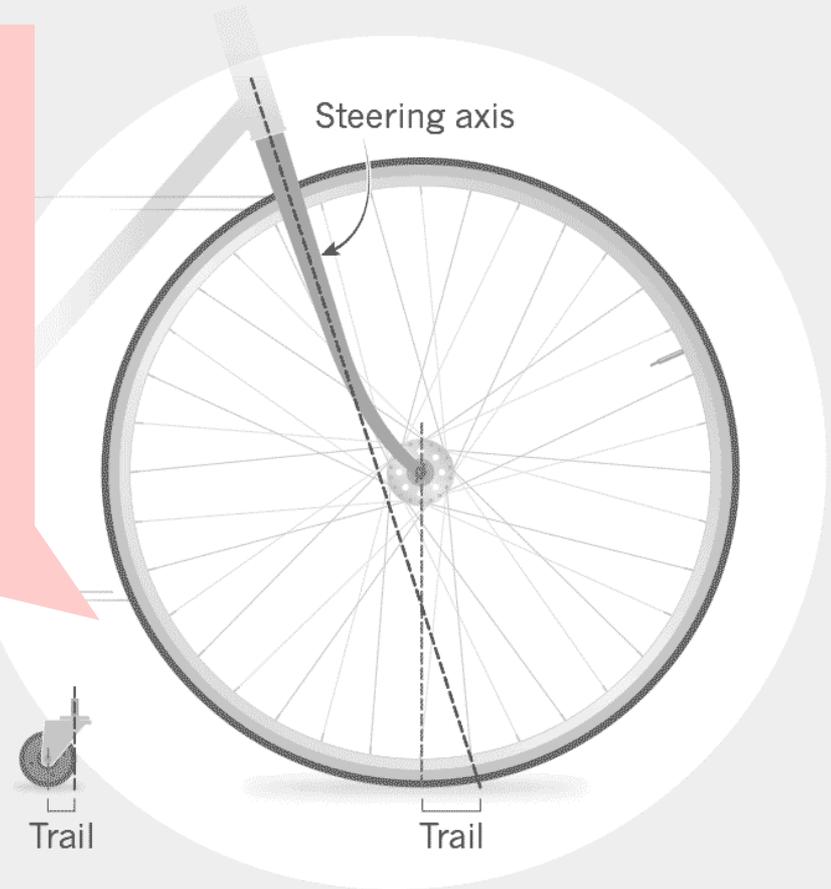
# WHAT KEEPS A RIDERLESS BIKE UPRIGHT?

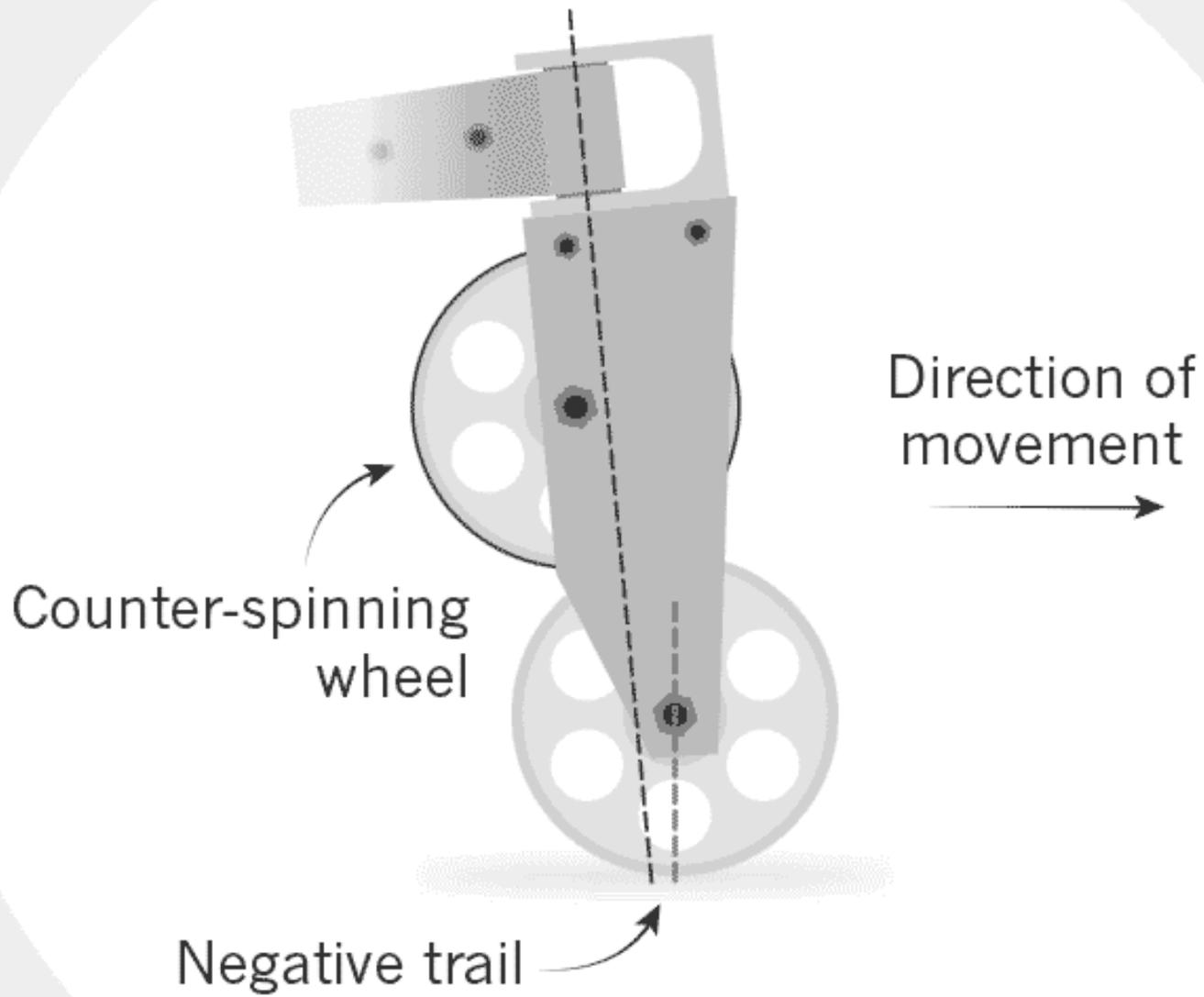


**THE GYROSCOPIC EFFECT:** A spinning wheel will resist falling over and transfer tilting force into a turn. This could help to right a bike.

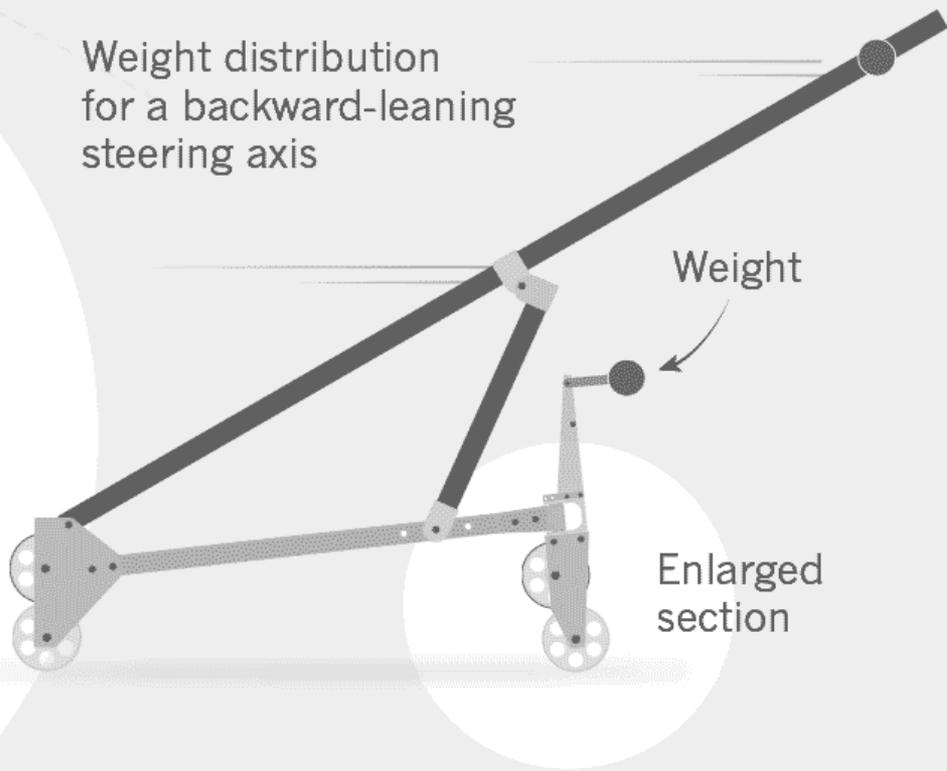
# WHAT KEEPS A RIDERLESS BIKE UPRIGHT?

**THE CASTER TRAIL:** A bicycle's front-wheel steering axis sits slightly ahead of the point at which the wheel touches the ground, creating a 'trail' like that of an office-chair caster. This means the wheel will turn in the direction the bike is falling.

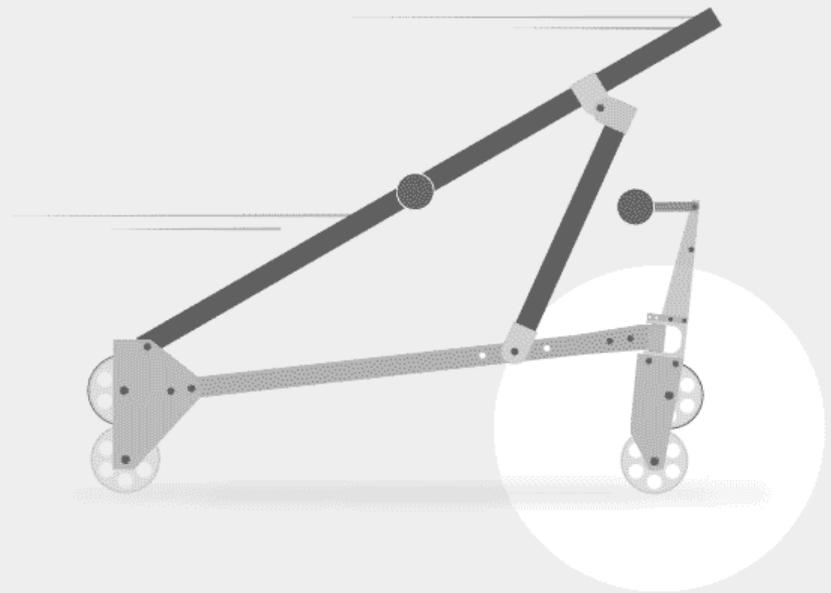




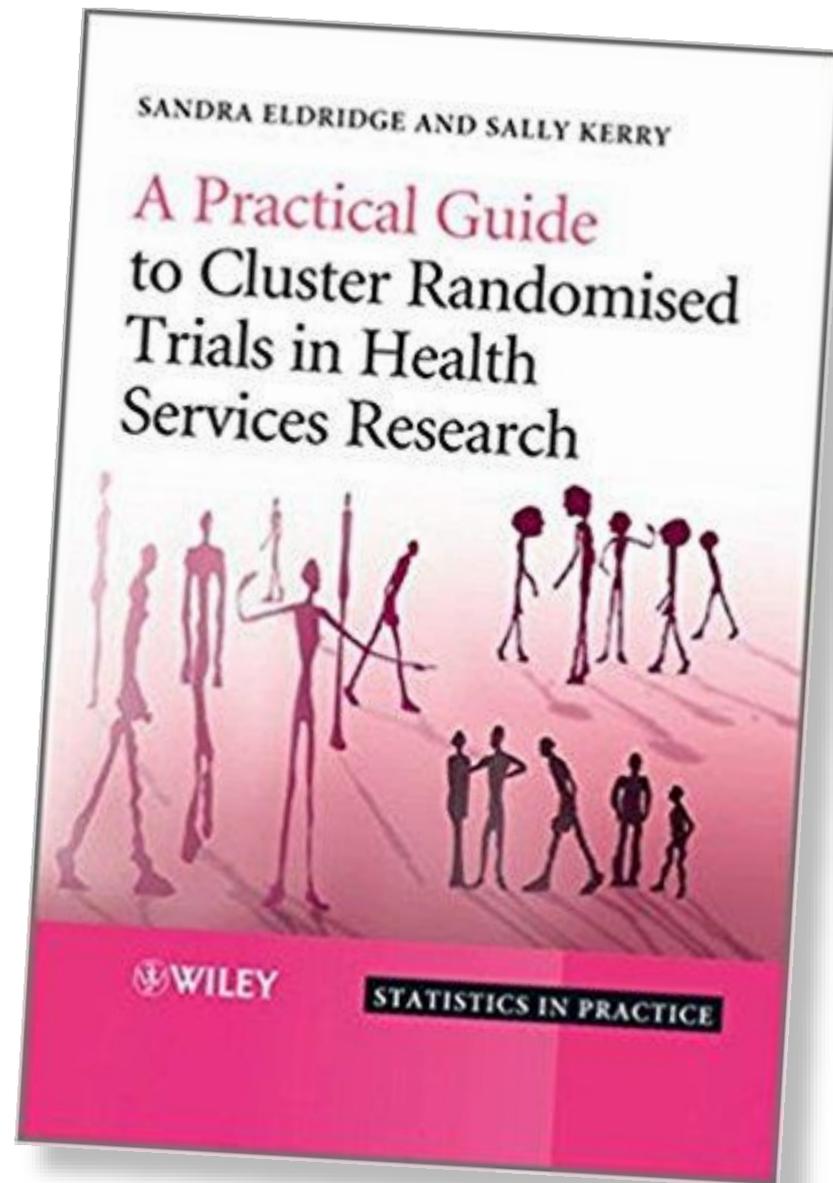
Weight distribution for a backward-leaning steering axis



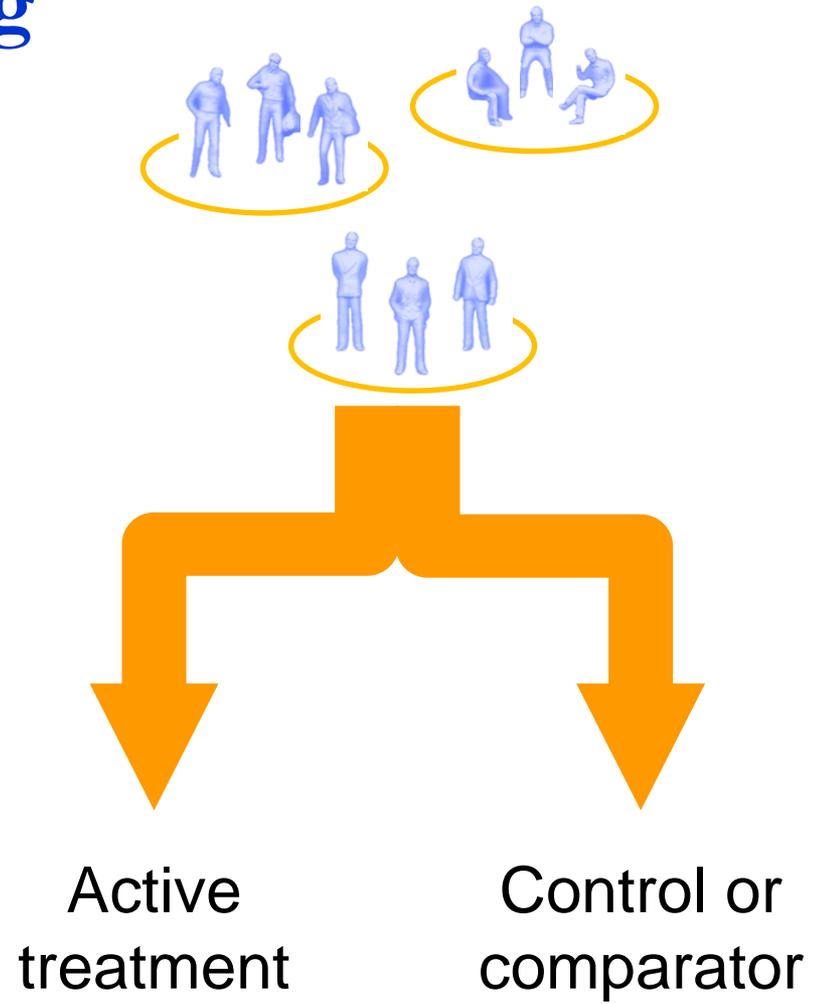
Weight distribution for a forward-leaning steering axis



# Back to Trials



# Cluster Randomising





# Cluster randomised trials with repeated cross sections: alternatives to parallel group designs

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Clinical trials need not use parallel group designs to assess the effect of an intervention. This article considers alternative designs for cluster randomised trials with repeated cross sections that could reduce the number of clusters

In 1948, the trial established and for long recruited clusters

design used by Murphy and colleagues as a parallel group design with a baseline assessment (fig). It is analogous to an analysis of covariance design for an individually randomised trial.<sup>6 7</sup>

In this article, we consider sample size requirements for cluster randomised trials with a variety of designs involving repeated cross sections. In particular, we focus on designs where the introduction of the interven-

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Original article



Original article

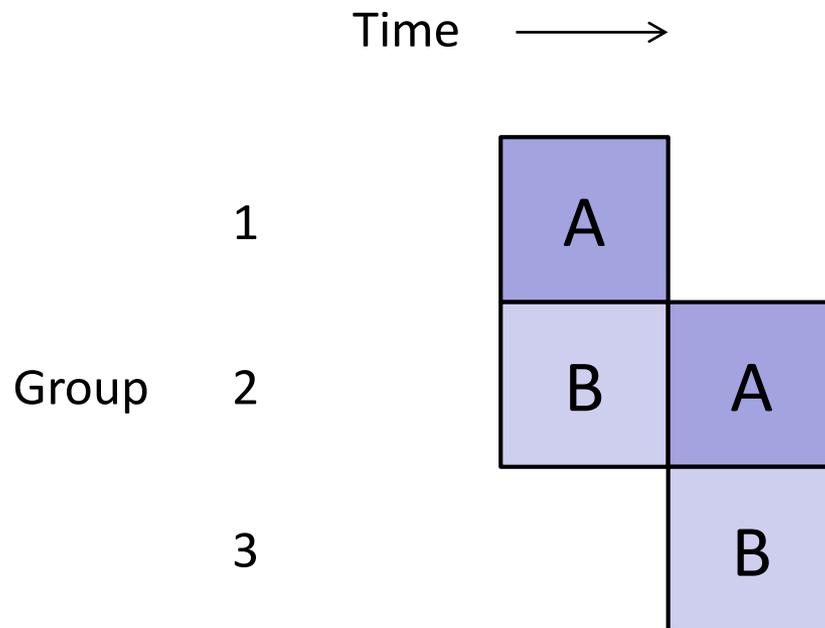
## The dog-leg: an alternative to a cross-over design for pragmatic clinical trials in relatively stable populations

Richard Hooper\* and Liam Bourke

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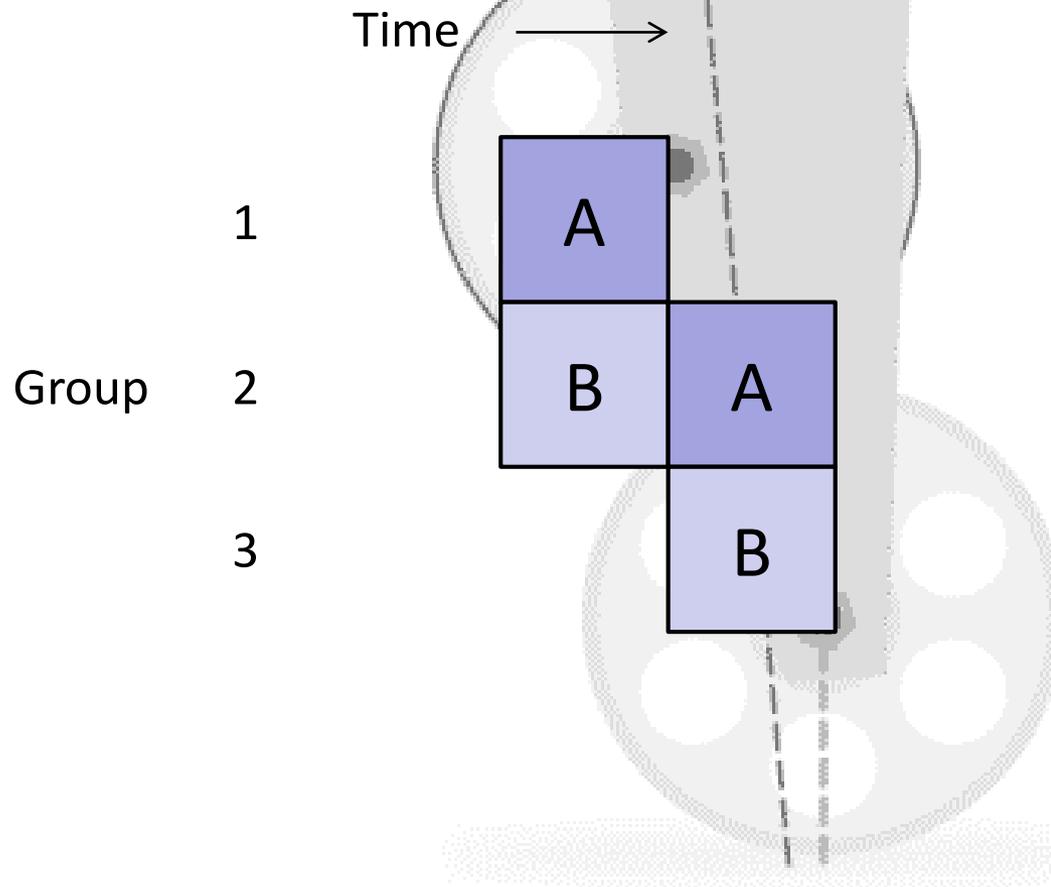
# Cluster Randomised Dog-Leg Design

Schedule of assessments (B = before intervention, A = after):



# Cluster Randomised Dog-Leg Design

Schedule of assessments (B = before intervention, A = after):



# Cluster Randomised Dog-Leg Design

Example from *BMJ* paper:

## Evaluating a free breakfast programme in schools

Required sample size\*:

	Schools	Pupils
	<b>63</b>	<b>4,200</b>
	<b>88</b>	<b>8,800</b>

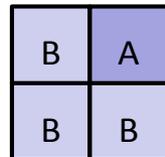
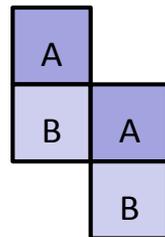
\* To achieve 80% power at the 5% significance level to detect a mean difference equal to 0.11 standard deviations, assuming cluster size 50, intracluster correlation 0.02, and cluster autocorrelation 0.8.

# Cluster Randomised Dog-Leg Design

Example from *BMJ* paper:

## Evaluating a free breakfast programme in schools

Required sample size\*:



Schools

Pupils

**40%**  
**more**  
**efficient**

**110%**  
**more**  
**efficient**

\* To achieve 80% power at the 5% significance level to detect a mean difference equal to 0.11 standard deviations, assuming cluster size 50, intracluster correlation 0.02, and cluster autocorrelation 0.8.

# An individually randomised trial with staggered introduction of the intervention

Schedule of assessments:

(B = before,  $A_3$  = 3 months after,  $A_6$  = 6 months after)

Time  $\longrightarrow$

1	B	$A_3$	$A_6$
2	B	B	$A_3$
3	B	B	B

# An individually randomised trial with staggered introduction of the intervention

Schedule of assessments:

(B = before,  $A_3$  = 3 months after,  $A_6$  = 6 months after)

Time  $\longrightarrow$

Group	1	B	$A_3$	$A_6$
	2	B	B	$A_3$
	3	B	B	B

For estimating 3-month effect,  
**56%–77% more efficient** than

B	$A_3$	$A_6$
B	B	B



- Re-design



- Re-design
- Be creative



- Re-design
- Be creative
- Break the rules



- Re-design
- Be creative
- Break the rules
- Take giant leaps



- Re-design
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Keep building better bicycles

Thank you

