MPs Winter Survey 2016
Key Influencer Tracking

Report prepared for The UK in a Changing Europe and the Mile End Institute, Queen Mary University of London

February 2017
Methodology
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This report presents findings from the winter 2016 wave of Ipsos MORI’s Members of Parliament survey, part of Ipsos MORI’s programme of regular multi-sponsored studies among key audiences.

Sample

An initial sample of 440 MPs were contacted and quotas on ministerial status within party were set to ensure those interviewed closely represent the profile of the House of Commons.

This resulted in 149 interviews in total. The questionnaire was ‘versioned’: 101 MPs answered the Kings College London and Queen Mary University questions unless additional filters were applied:

<table>
<thead>
<tr>
<th>Base</th>
<th>101</th>
</tr>
</thead>
<tbody>
<tr>
<td>Labour</td>
<td>48</td>
</tr>
<tr>
<td>Conservative</td>
<td>43</td>
</tr>
<tr>
<td>Other</td>
<td>7</td>
</tr>
</tbody>
</table>

Fieldwork Dates

Fieldwork dates: 31 October – 21 December 2016

All data was collected through face to face interviews with MPs at their Westminster offices.

Interpretation

Sometimes the percentage result for ‘All MPs’ may be greater than the sum of Labour and Conservative MPs, as it includes results from other parties. Where results do not sum to 100%, this may be due to computer rounding, multiple responses, or the exclusion of ‘don’t know’ categories.

Data have been weighted to reflect the true balance by political party.

Source: Ipsos MORI
Composition of Sample (%)

Structure of the house  
- MPs: 52%
- Conservative MPs: 36%
- Labour MPs: 9%
- SNP MPs: 3%

Weighted sample  
- MPs: 52%
- Conservative MPs: 36%
- Labour MPs: 9%
- SNP MPs: 3%

Unweighted sample  
- MPs: 48%
- Conservative MPs: 42%
- Labour MPs: 7%
- SNP MPs: 3%

Footnote:  
2. Data weighted by status (minister/backbencher) within party. All results in this report are weighted results.

Base: All MPs (149), Conservative MPs (72), Labour MPs (62), SNP MPs (10), Other MPs (5), Winter 2016

Source: Ipsos MORI
The referendum
Referendum vote

How did you vote in the EU referendum? (%)

- **Remain**: 70%
- **Leave**: 28%
- **Did not vote**: 2%
- **Prefer not to say**: 2%

Base: All MPs (101), Conservative MPs (48), Labour MPs (43) asked, Winter 2016
Impact of Cameron’s renegotiations

Did the outcome of David Cameron’s renegotiations of Britain’s terms of EU membership affect how you voted – and if so, in what way? (%)

- No – it made no difference
- Yes – more favourable to Leave
- Yes – More favourable to Remain
- Don’t know

Base: All MPs (101), Conservative MPs (48), Labour MPs (43) asked, All MPs who voted to leave (31), All MPs who voted to remain (68) Winter 2016
MPs’ prediction of referendum vote

Thinking back to the day before the referendum, which of the following outcomes did you think was most likely? (%)

- Britain to vote to Remain
- Britain to vote to Leave
- Too close to call
- Don’t know

Base: All MPs (101), Conservative MPs (48), Labour MPs (43) asked, All MPs who voted to leave (31), All MPs who voted to remain (68) Winter 2016
Support for referenda in politics

Has the experience of the EU referendum generally made you more or less supportive of the use of referenda in politics, or has it made no difference? (%)

- More supportive
- Made no difference
- Less supportive
- Don't know

Base: All MPs (101), Conservative MPs (48), Labour MPs (43) asked, All MPs who voted to leave (31), All MPs who voted to remain (68) Winter 2016
Referenda or Referendum?

Out of interest, do you think it is correct to say referenda or referendums – or are both correct? (%)

- Referenda is the correct term
- Referendums is the correct term
- Both terms correct
- Don't know

Base: All MPs (101), Conservative MPs (48), Labour MPs (43) asked, Winter 2016
The Brexit negotiations
Article 50

After Article 50 has been triggered and a deal struck with the EU, which one of these statements do you most agree with? (%)

- There is no need for a parliamentary vote nor a second referendum to approve the final deal struck with the EU
- Parliament should have a final vote to approve or reject the final deal struck with the EU, but there should not be a second referendum
- There should be a second referendum for the public to approve or reject the final deal struck with the EU
- Other (not prompted)
- Don't know

Base: All MPs (101), Conservative MPs (48), Labour MPs (43) asked, All MPs who voted to leave (31), All MPs who voted to remain (68) Winter 2016
The negotiations – immigration

On a 0-10 scale, where 0 means being in the EU single market at all costs and 10 means being able to control immigration at all costs, where do you think the balance should lie? (%)

- Single market access more important (0-3)
- Neither more important (4-6)
- Controlling immigration more important (7-10)
- Don't know

Base: All MPs (101), Conservative MPs (48), Labour MPs (43), All MPs who voted to leave (31), All MPs who voted to remain (68) Winter 2016
The negotiations – immigration

On a 0-10 scale, where 0 means being in the EU single market at all costs and 10 means being able to control immigration at all costs, where do you think the balance should lie? (%)

<table>
<thead>
<tr>
<th></th>
<th>0</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
<th>8</th>
<th>9</th>
<th>10</th>
<th>Don't know</th>
</tr>
</thead>
<tbody>
<tr>
<td>EU</td>
<td>11</td>
<td>8</td>
<td>4</td>
<td>9</td>
<td>6</td>
<td>13</td>
<td>7</td>
<td>6</td>
<td>4</td>
<td>5</td>
<td>22</td>
<td>4</td>
</tr>
<tr>
<td>Leave</td>
<td>10</td>
<td>9</td>
<td>9</td>
<td>11</td>
<td>11</td>
<td>5</td>
<td>3</td>
<td>36</td>
<td></td>
<td></td>
<td></td>
<td>6</td>
</tr>
<tr>
<td>Remain</td>
<td>6</td>
<td>13</td>
<td>12</td>
<td>20</td>
<td>2</td>
<td>18</td>
<td>4</td>
<td>2</td>
<td>4</td>
<td>7</td>
<td>9</td>
<td>2</td>
</tr>
<tr>
<td>Vote Leave</td>
<td>3</td>
<td>9</td>
<td>11</td>
<td>9</td>
<td>6</td>
<td></td>
<td>57</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>6</td>
</tr>
<tr>
<td>Britain Stronger in Europe</td>
<td>15</td>
<td>12</td>
<td>6</td>
<td>14</td>
<td>6</td>
<td>15</td>
<td>11</td>
<td>5</td>
<td>1</td>
<td>5</td>
<td>8</td>
<td>3</td>
</tr>
</tbody>
</table>

Base: All MPs (101), Conservative MPs (48), Labour MPs (43), All MPs who voted to leave (31), All MPs who voted to remain (68) Winter 2016
The negotiations – paying into the EU budget

On a 0-10 scale, where 0 means being in the EU single market at all costs and 10 means not paying any money at all into the EU budget, where do you think the balance should lie? (%)

- Single market access more important (0-3)
- Neither more important (4-6)
- Not paying in the EU more important (7-10)
- Don't know

Base: All MPs (101), Conservative MPs (48), Labour MPs (43), All MPs who voted to leave (31), All MPs who voted to remain (68) Winter 2016
The negotiations – paying into the EU budget

On a 0-10 scale, where 0 means being in the EU single market at all costs and 10 means not paying any money at all into the EU budget, where do you think the balance should lie? (%)

Base: All MPs (101), Conservative MPs (48), Labour MPs (43), All MPs who voted to leave (31), All MPs who voted to remain (68) Winter 2016
Soft Brexit or Hard Brexit?

On a 0-10 scale, where 0 means being in the EU single market at all costs and 10 means being able to control immigration at all costs / not paying any money at all into the EU budget, where do you think the balance should lie (combined)? (%)

<table>
<thead>
<tr>
<th>Retain access to single market</th>
<th>Control immigration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pay no money into EU budget</td>
<td>30</td>
</tr>
<tr>
<td>Retain access to single market</td>
<td>9</td>
</tr>
<tr>
<td>Control immigration</td>
<td>9</td>
</tr>
<tr>
<td>Pay no money into EU budget</td>
<td>2</td>
</tr>
<tr>
<td>Retain access to single market</td>
<td>18</td>
</tr>
<tr>
<td>Control immigration</td>
<td>6</td>
</tr>
</tbody>
</table>

Base: All MPs (101) Winter 2016
Soft Brexit or Hard Brexit?

On a 0-10 scale, where 0 means being in the EU single market at all costs and 10 means being able to control immigration at all costs / not paying any money at all into the EU budget, where do you think the balance should lie (combined)? (%)

Base: All Conservative MPs (44), Labour MPs (42) asked, Winter 2016
Soft Brexit or Hard Brexit?

On a 0-10 scale, where 0 means being in the EU single market at all costs and 10 means being able to control immigration at all costs / not paying any money at all into the EU budget, where do you think the balance should lie (combined)? (%)

Base: All MPs who voted to leave (29), All MPs who voted to remain (65) Winter 2016
What does honouring the referendum result mean?

If each of the following were still the case, would you say that made it impossible to consider that Britain had really left the EU and honoured the referendum result, or not?

<table>
<thead>
<tr>
<th>% Impossible to consider Britain had really left the EU</th>
</tr>
</thead>
<tbody>
<tr>
<td>The UK was still in the EU single market</td>
</tr>
<tr>
<td>26</td>
</tr>
<tr>
<td>Existing foreign nationals from other EU countries currently living and working in the UK were allowed to stay</td>
</tr>
<tr>
<td>5</td>
</tr>
<tr>
<td>New foreign nationals from other EU countries had the automatic right to live and work in the UK</td>
</tr>
<tr>
<td>58</td>
</tr>
<tr>
<td>The UK still paid in to the EU budget</td>
</tr>
<tr>
<td>35</td>
</tr>
</tbody>
</table>

Base: All MPs (101), Conservative MPs (48), Labour MPs (43), All MPs who voted to leave (31), All MPs who voted to remain (68) Winter 2016
Future prospects
Prospects for economy in the next 12 months

Do you think the general economic condition of the country will improve, stay the same or get worse in the next 12 months? (%)

- Improve
- Stay the same
- Get worse
- Don't know

Base: All MPs (101), Conservative MPs (48), Labour MPs (43), All MPs who voted to leave (31), All MPs who voted to remain (68) Winter 2016
Prospects for economy in the next 12 months – trends

Do you think the general economic condition of the country will improve, stay the same or get worse in the next 12 months? (%)

Base: All MPs asked (101), Conservative MPs (48), Labour MPs (43) asked, Winter 2016
And over the next ten years, do you think that the general economic condition of the country will improve, stay the same or get worse? (%)

- Improve
- Stay the same
- Get worse
- Don’t know

Base: All MPs (101), Conservative MPs (48), Labour MPs (43), All MPs who voted to leave (31), All MPs who voted to remain (68) Winter 2016
Will the EU thrive?

How likely or unlikely do you think it is that the EU will thrive in the future, now that the UK has voted to leave? (%)

- Very likely
- Fairly likely
- Fairly unlikely
- Very unlikely
- Don't know

**Base**: All MPs (101), Conservative MPs (48), Labour MPs (43), All MPs who voted to leave (31), All MPs who voted to remain (68) Winter 2016
Trade deals

To what extent are you optimistic or pessimistic that the UK will be able to quickly sign beneficial trade deals with major powers, such as China? (%)

- Very optimistic
- Fairly optimistic
- Neither optimistic nor pessimistic
- Fairly pessimistic
- Very pessimistic
- Don't know

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Base: All MPs (101), Conservative MPs (48), Labour MPs (43), All MPs who voted to leave (31), All MPs who voted to remain (68) Winter 2016
Will trade deals compensate for loss of trade with the EU?

To what extent, if at all, do you think such deals will compensate for any loss of trade with the EU? (%)

<table>
<thead>
<tr>
<th></th>
<th>Yes - will be better than the EU</th>
<th>Yes - will be similar</th>
<th>No - will not compensate</th>
<th>Don't know</th>
</tr>
</thead>
<tbody>
<tr>
<td>MPs optimistic that the UK will be able to quickly sign beneficial trade deals with major powers</td>
<td>67%</td>
<td>21%</td>
<td>9%</td>
<td></td>
</tr>
<tr>
<td>MPs pessimistic that the UK will be able to quickly sign beneficial trade deals with major powers</td>
<td>-</td>
<td>-</td>
<td>94%</td>
<td></td>
</tr>
</tbody>
</table>

Base: All MPs (101), Conservative MPs (48), Labour MPs (43), MPs optimistic the UK will be able to quickly sign beneficial trade deals with major powers (45), MPs pessimistic the UK will be able to quickly sign beneficial trade deals with major powers (46) Winter 2016
FURTHER INFORMATION

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About Ipsos MORI Reputation Centre

The Ipsos MORI Reputation Centre was established with a simple aim: to help companies build more resilient reputations through stronger relationships with the people who matter most to them. Our approach is based on the understanding that research needs to be a catalyst for positive change – providing clear and practical advice that feeds directly into the stakeholder communications process.

The Key Influencer Tracking programme is a suite of multi-client studies that examine the attitudes and opinions of a range of elite, opinion forming stakeholder audiences. The first of these surveys was set up nearly 40 years ago and the programme has gone from strength to strength ever since. Further details can be found at; www.ipsos-mori.com/kit