

Collaborative awareness platforms for sustainability and social innovation

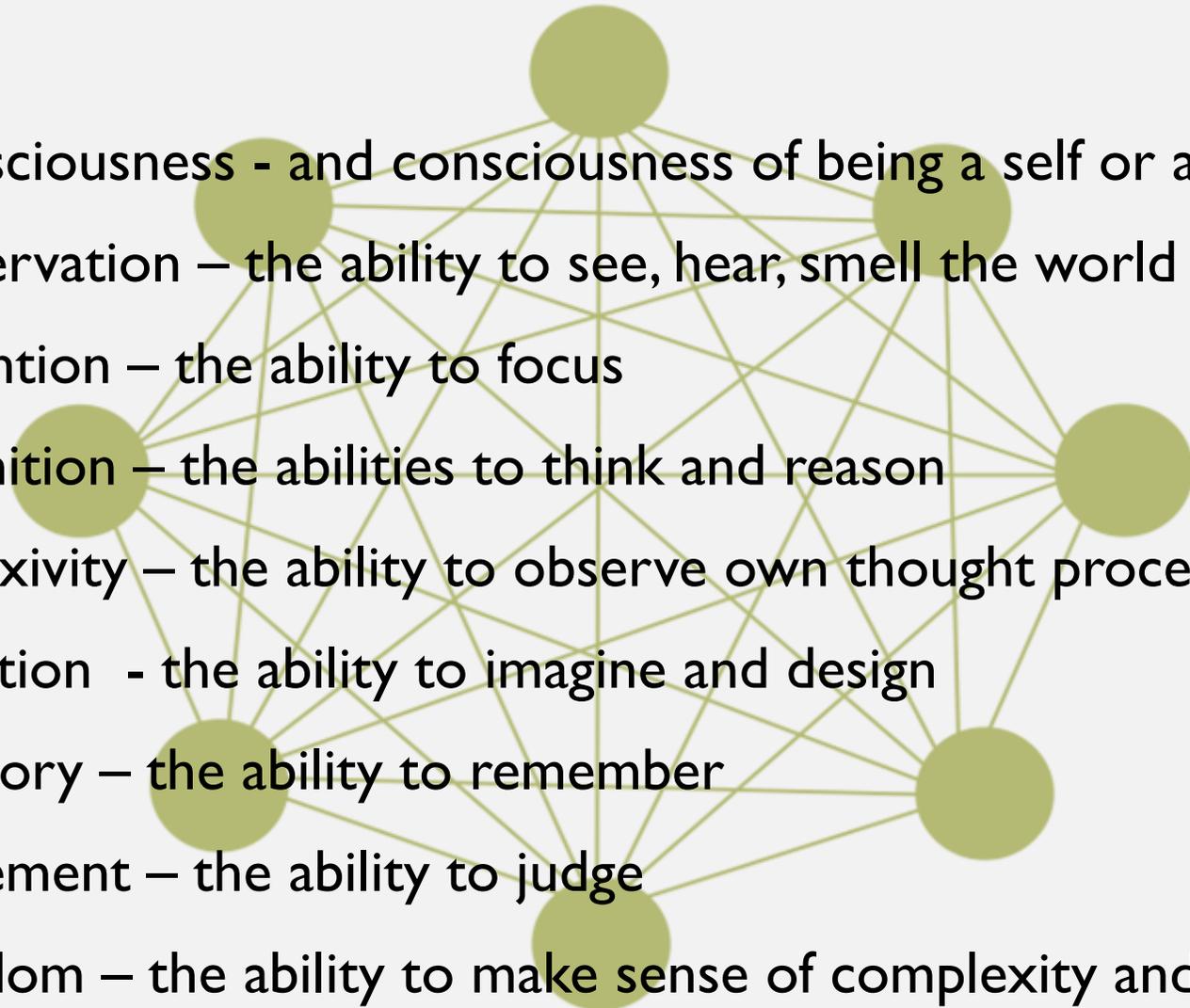
Geoff Mulgan

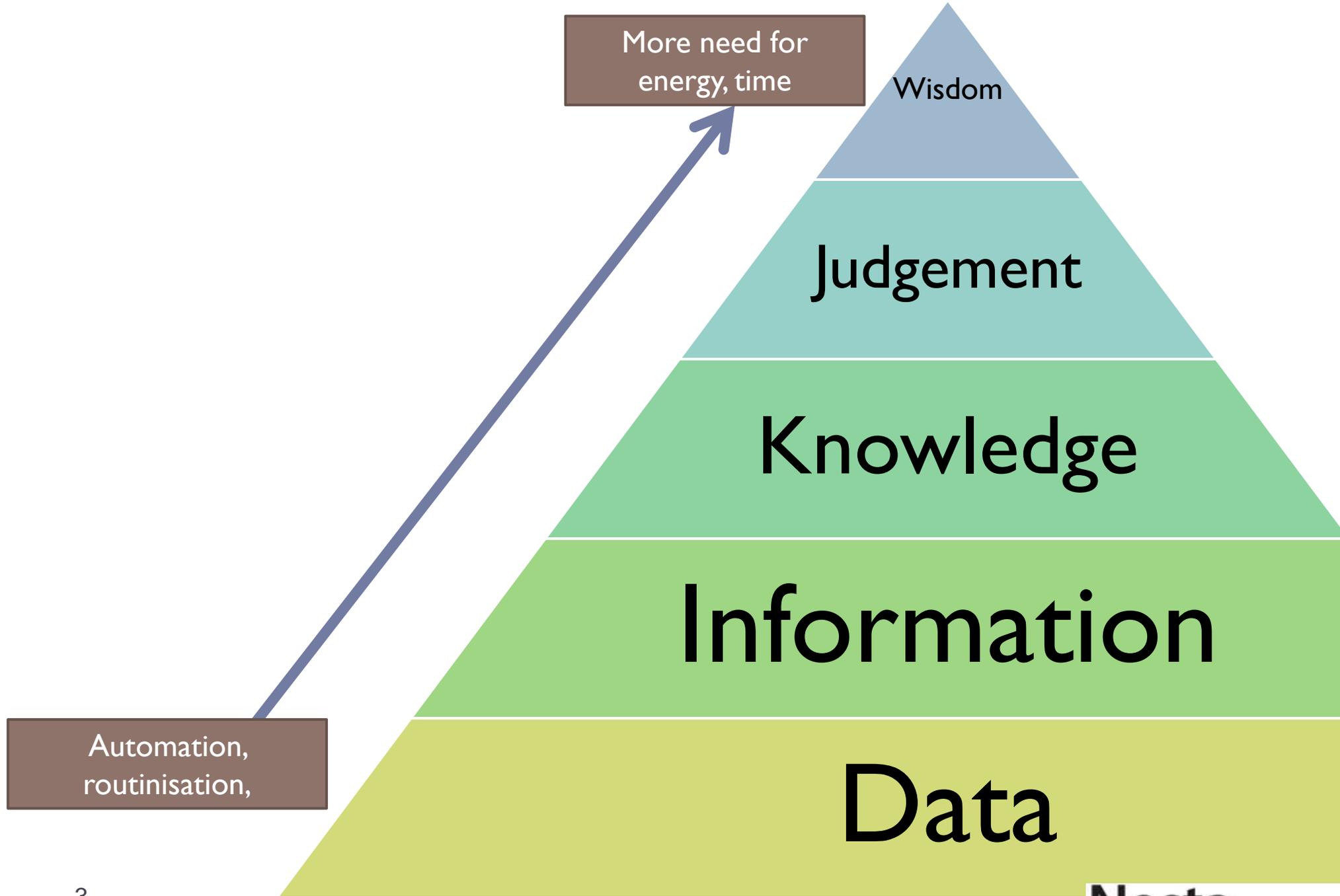
Chief Executive

National Endowment for Science,
Technology and the Arts

Nesta...

Elements of collective intelligence:

- 
- Consciousness - and consciousness of being a self or agent
 - Observation – the ability to see, hear, smell the world
 - Attention – the ability to focus
 - Cognition – the abilities to think and reason
 - Reflexivity – the ability to observe own thought processes
 - Creation - the ability to imagine and design
 - Memory – the ability to remember
 - Judgement – the ability to judge
 - Wisdom – the ability to make sense of complexity and to integrate moral perspectives



More need for energy, time

Wisdom

Judgement

Knowledge

Information

Data

Automation, routinisation,

- ▶ The premise: evolving Internet enables different aggregations, orchestrations, mobilisation of awareness and intelligence, at multiple levels:
- ▶ Collective awareness
- ▶ Collective judgement
- ▶ Collective action/behaviour change

The Internet of Thinking and the Internet of Things

▶ **Practitioner networks:** SIX, labour intensive, face to face and virtual, grounded in community of practice, shared ethos, value in orchestrating practical knowledge

SI Social Innovation Europe

Home About Search... Language: DE EN FR

Directory Magazine

France - The latest Social Innovation
Highlighted
 Two exciting French projects win This is European Social Innovation Competition.

Austria → Germany → Netherlands →
 Belgium → Greece → Poland →
 Bulgaria → Hungary → Portugal →
 Cyprus → Ireland → Romania →
 Czech Republic → Italy → Slovakia →
 Denmark → Latvia → Slovenia →
 Estonia → Lithuania → Spain →
 Finland → Luxembourg → Sweden →
 France → Malta → United Kingdom →

Directory

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Themes

Policy Finance Health Funding
 Enterprise Prototypes Social Care
 Feedback & Review Partnerships
 Measuring Innovation Research
 Environment Technology
 Community

Articles

95 United Kingdom
 64 France
 16 Denmark
 68 Romania
 12 Croatia
 85 Sweden
 84 Spain

France—the latest
 Two exciting French projects win This is European Social Innovation Competition.
 → Siel Bleu promotes active ageing
 → La Petite Reine revolutionizes urban courier services.

Social Innovation Park - transforming Bilbao
 Denokinn is pioneering an entire Basque ecosystem in which social innovation will flourish.
 → Hiriko in San Francisco
 → SI Park hosts Competition Winners' Workshop

Articles

Most popular

KOSPE - A co-operative enterprise with a mental healthcare mandate flourishes in Greece after transplantation from Italy.
 Grâce à son action en France, La Petite Reine a permis de soustraire 203 tonnes de CO2 et 84 kilos de particules de la pollution.
 Lunch time at San Patrignano. San Patrignano is the largest drug rehabilitation community in the world.

Dialogue Cafés link rio de Janeiro, Amsterdam and Lisbon with the world. New cafes are set to open in London, Florence, and Istanbul soon.
 Bag scenen i Danmark har vi brugt vinteren til at skaffe finansiering og samarbejdspartnere samt kab af udstyr. Vi kan nu afsøre, at over tre millioner nye bier flytter til byen i april!
 The Dreams Academy in Turkey was inspired by inclusive social services in Germany, and is now the main programme providing multidisciplinary activities for disabled people there.

Our Partners and Supporters

European Commission Enterprise and Industry
 DANISH TECHNOLOGICAL INSTITUTE
 THE YOUNG FOUNDATION
 Euclid
 ip

10 Comments | See more | Case Studies

Experts can't tell us what citizens want. Don't we live in a network society? Ask citizens.

Filippo Addari, Euclid Network, London

- ▶ **Intelligence networks:** eg Intellipedia, market knowledge, exclusive, mission oriented, value in quality of assessments or pattern recognition

The screenshot shows the Central Intelligence Agency (CIA) website. The header includes the CIA logo and the tagline "THE WORK OF A NATION. THE CENTER OF INTELLIGENCE." Below the header is a search bar and a "Featured Story Archive" section. The main content area is titled "Intellipedia Marks Second Anniversary" and contains the following text:

Intellipedia Marks Second Anniversary

Many people in today's world are familiar with Wikipedia, the free online collaborative encyclopedia. But, have you ever heard of Intellipedia?

Intellipedia is the Intelligence Community's version of the famous encyclopedia. It is used by analysts, working groups, and engineers throughout the IC. Since its unveiling in 2006, Intellipedia has grown exponentially – with more than 1.5 million edits on the top secret network alone.

How It All Began

The catalyst for applying this revolutionary approach to collaboration in the Intelligence Community was a 2004 award-winning paper by CIA employee Calvin Andrus entitled, "The Wiki and the Blog: Toward a Complex Adaptive Intelligence Community." The paper defined the need for the IC to adapt to the increased pace of the world.

In late 2005, the CIA's Sean Dennehy spearheaded the initial Intellipedia effort, becoming the "pilot customer" for a wiki capability within the IC.

Intellipedia was formally announced to the Intelligence Community in April 2006. And while the CIA has been a vocal advocate of these capabilities, the CIA is only one of the many US intelligence, diplomatic, and military organizations that use Intellipedia on top secret, secret, and unclassified networks.

How Does It Work?

Intellipedia has grown into a valued repository of information that allows employees in any position (from analysts and engineers to librarians and HR specialists) to quickly learn about a wide variety of topics and issues important to the Intelligence Community and US Government. It also offers a powerful location for individuals from across the world to capture reporting as a crisis unfolds.

As a wiki, Intellipedia allows all authenticated users to aggregate information and knowledge by creating, editing, and discussing articles in an agency-neutral and topically-focused space. Unlike the world's Wikipedia, Intellipedia is not restricted to encyclopedic-only content. Intellipedians are using the wiki, as well as other "web 2.0" tools, to improve communication and connect related data and efforts together.

Intellipedia provides a cost-effective platform to access expertise wherever it resides across the IC. It allows anyone to connect the who with the what.

"If you have expertise on a subject, you can contribute to a topical page with other experts working that issue in different organizations and immediately you've made a connection with others, who you may not have known otherwise," said Don Burke of the CIA's Directorate of Science and Technology. "Furthermore, more senior members of our Community can use Intellipedia to capture decades of knowledge which, without Intellipedia, would otherwise walk out the door when they retire."

Intellipedia also helps address the problem of information discovery. Prior to Intellipedia, a lot of information remained inaccessible in shared drives and e-mail folders. But, information on Intellipedia is easily found by search engines and readily available across the Community. Intellipedia also is a bonus for new Intelligence Community members, who expect the IC to use modern information tools.

"The seamless integration between the way we use Internet tools at home and at work enable us to be a more effective organization," said another Intellipedian.

The sidebar on the left contains navigation links such as "CIA Home", "About CIA", "Careers", "Offices of CIA", "News & Information", "Press Releases & Statements", "Speeches & Testimony", "CIA & The War on Terrorism", "Featured Story Archive", "Library", "Kids' Page", and "Contact CIA". The "Mission" section states: "The Central Intelligence Agency (CIA) is an independent US Government agency responsible for providing national security intelligence to senior US policymakers. To learn more, visit CIA Vision, Mission & Values."

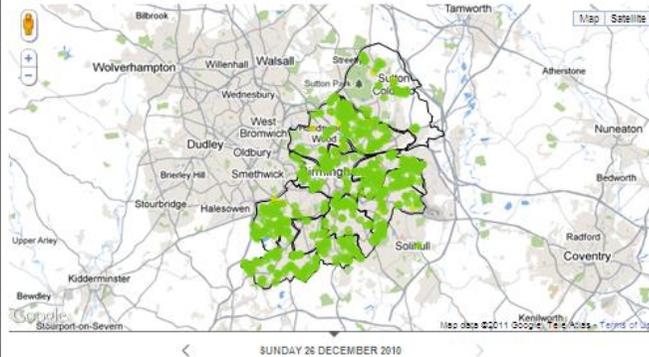


BIRMINGHAM CITY COUNCIL

The Adults and Communities Directorate provide social care services that help adults in Birmingham to live as independently as they can and to be part of their local community. You can find out more about the services they provide at

958 CONTACTS IN TOTAL

-40.9% ON YESTERDAY



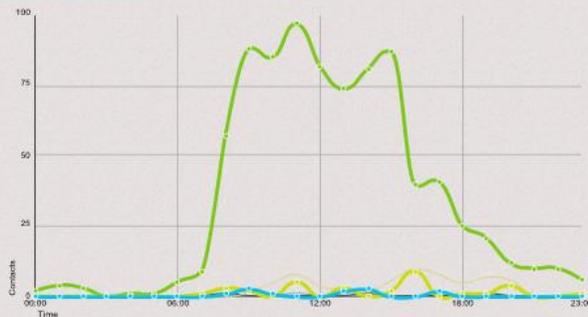
BY CONSTITUENCY

- Edgbaston Constituency
- Erdington Constituency
- Hall Green Constituency
- Hodge Hill Constituency
- Ladywood Constituency
- Northfield Constituency
- Not assigned
- Perry Barr Constituency
- Selly Oak Constituency
- Sutton Constituency
- Yardley Constituency

BY UNIT

- Adults & Communities
- CYPF
- Chief Exec's
- Constituencies
- Development & Cultur
- Homes & Neighbourhoods
- Incidents and Problems
- Not assigned
- Your Views

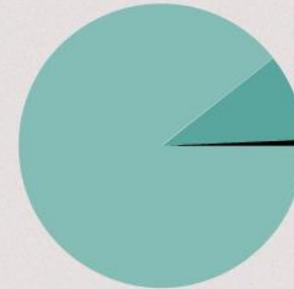
CONTACTS PER HOUR FOR THE MOST ACTIVE SERVICES



Homes & Neighbourhoods (841)
 Chief Exec's (69)
 Development & Cultur (32)
 Constituencies (12)
 Not assigned (3)

VOLUME OF CONTACTS

CONTACT METHODS USED

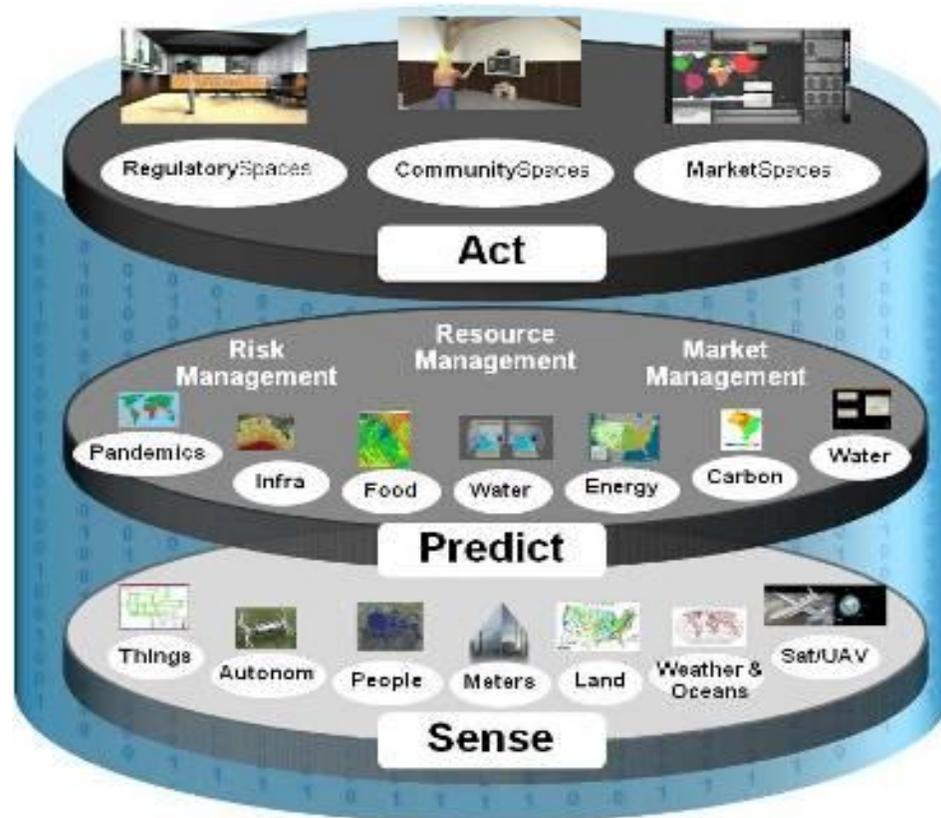


Telephone call : 856
 Web Channel : 96
Customer Visit : 6
 Letter : 0
 E-Mail : 0
 Visits : 0
 Not assigned : 0
 Appointment : 0
 Drop In : 0
 Home Visit : 0

SAMPLE CONTACTS

100 RANDOMLY SELECTED

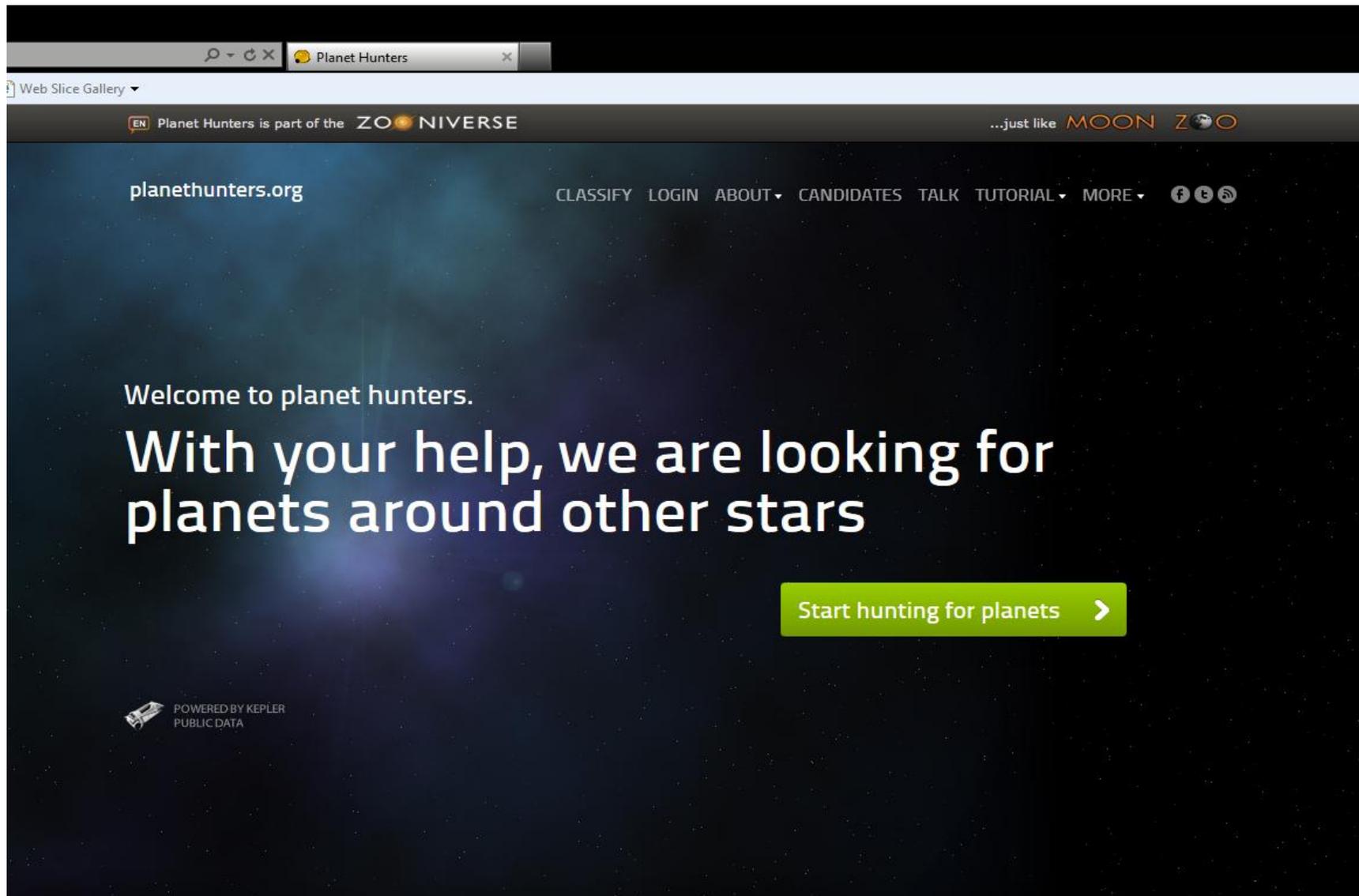
- 8003300882 **Housing Repairs Enquiry** via telephone.
- 8003300883 **Housing Repairs Enquiry** via telephone.
- 8003300884 **General Enquiries** via telephone.
- 8003300885 **Housing Repairs Enquiry** via telephone.
- 8003300886 **Report a Housing Repair** via telephone.
- 8003300887 **Report a Housing Repair** via telephone.
- 8003300888 **Report a Housing Repair** via telephone.
- 8003300889 **Report a Housing Repair** via telephone.
- 8003300890 **Housing Repairs Enquiry** via telephone.
- 8003300891 **Waste Bags/Containers: New Occupier** via telephone.



Source: Cisco, IBSG, NASA

www.planetaryskin.org

Nesta...



- ▶ **Resource mobilisation networks:** eg AirBnB, Taskrabbit, simplest in technical terms, value in breadth and scale of resources exchanged

The screenshot shows the Airbnb homepage with the following elements:

- Navigation:** Airbnb logo, links for 'How it Works', 'Sign Up', 'Log In', '24/7 Support', 'English', 'EUR', and a 'List your space' button.
- Main Search Area:** 'Find a place to stay.' with the subtext 'Rent from real people in 25,248 cities in 192 countries.' Below this is a search bar with 'Where are you going?' and a 'Search' button. There are also fields for 'Check in', 'Check out', and 'Guests'.
- Featured Listing:** A large image of a green and white 1950s Bristol Freighter aircraft. Below the image, the text reads: '1950's Bristol Freighter Motel! - Otorohanga, New', '€183 / night', and '1 review'.
- Statistical Banner:** 'AIRBNB GROWTH 2012' with '10 MILLION GUEST NIGHTS BOOKED' and 'BRINGING the WORLD TOGETHER'. It includes icons for the U.S., United States, and Italy, and a 'SEE INFOGRAPHIC' button.
- Promotional Cards:** Four cards under 'What's New' and 'Popular Cities' tabs: 'COULD YOU PAY YOUR BILLS WITH AIRBNB?', a family at a table, 'LIVE A RICHER LIFE', and '\$1,000,000 Host Guarantee'.
- Media Endorsements:** 'As seen on:' with logos for CNN, The New York Times, BBC, NBC, Newsweek, and THE WALL STREET JOURNAL. 'Awards:' with logos for TRAVEL+LEISURE, theguardian, App Store, Rewind, and TIME.



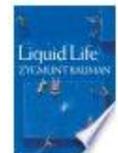
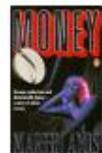
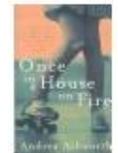
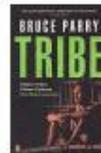
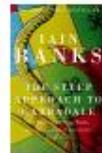
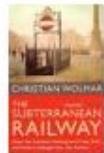
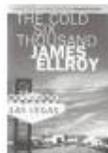
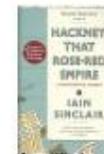
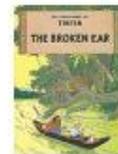
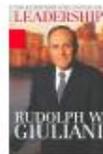
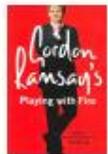
Sutton Bookshare

[Home](#) | [Register](#) | [Log In](#)

Lend and borrow books with your neighbours in Sutton

Sutton Bookshare helps you to lend and borrow books. It's free, easy to use and open to everyone who lives or works in the London Borough of Sutton.

[Sign up now](#)



Nesta...



Get just about anything done by safe, reliable, awesome people.

[Log in with Facebook](#) OR [Get Started](#)

BROWSE TASKS

- Delivery >
- House Chores >
- Shopping >
- Office Help >
- Handyman >
- Moving Help >
- Virtual Assistance >
- Event Help >
- Skilled >
- [View all categories](#)



How TaskRabbit works
See how easy it is to outsource your Tasks and errands.

CHECK IT OUT



Howdy Austin!
We're new in town & wrangled up some TaskRabbits to help you out! Click here for some easy livin'!

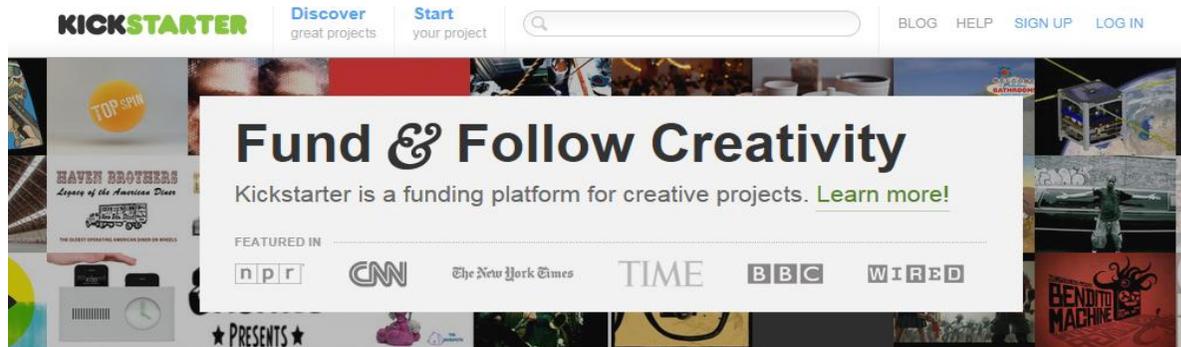


ELLIE M.
0
★★★★★



TaskRabbit on the go
Download our iPhone app for easy mobile Tasking.
[Available on the App Store](#)

- ▶ Funding networks: eg Kickstarter, Kiva, Zopa, value in scale of money raised



Staff Picks: Publishing

See all **643** Publishing projects



SPINDRIFT: The Memoir of a Climber's Daughter

by Laurel Holland in Brooklyn, NY

In 1989 Bill Holland was killed climbing in Canada. 21 years later his body was recovered. This is his daughter Laurel's story.

78% funded **\$6,271** pledged **20** days to go

- Art
- Comics
- Dance
- Design
- Fashion
- Film & Video
- Food
- Games
- Music
- Photography
- Publishing**
- Technology
- Theater

🔥 Popular

See all





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[Simplified](#)

[The Long Version](#)

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[How to become a Field Partner](#)

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[Press Center](#)

[Help Center](#)

How Kiva Works



The Story of a Kiva Loan

Follow the story of a Kiva loan through Pedro, a farmer who gets a loan through Kiva.org and transforms his business.

How to Use Kiva

- 1 Make a loan**
You make a loan on Kiva. All Kiva loans are made possible by our Field Partners, who vet, administer, and disburse each loan. [More](#)
- 2 Get updates**
Throughout the life of the loan, you will see progress updates from Kiva through your email, and if you come back to the site.
- 3 Get paid back**
As the borrower repays the loan, the money becomes available in your account. This is called your Kiva Credit.
- 4 Repeat**
You can now use it to fund another loan, donate it to Kiva, or withdraw it to spend on something else.

[Get Started](#) Want more info about using Kiva? Please visit the [Help Center](#)

[Find a loan](#)

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[Do More](#)

[Gifts](#)



▶ **Media networks:** eg Wikileaks, Ohmynews, Audioboo, news value in breadth, relevance and quality of information

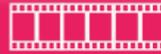
The screenshot shows the Wikileaks website interface. At the top, there is a navigation menu with links for Main, About, Donate, Banking Blockade, Press, Chat, and Support. On the left side, there is a large graphic of an hourglass with a globe inside, and the Wikileaks logo below it. Below the logo are several buttons: 'Keep us strong', 'Join Friends of Wikileaks', 'Translate', 'Archives 2006-2010', and 'Editorials'. The main content area features a large banner with the text 'WIKILEAKS NEEDS YOU' and a 'FIND OUT HOW' button. Below the banner, there is a list of statistics: 'WikiLeaks: 566 days of banking blockade - no process', 'Assange: 563 days detention - no charge', 'Manning: 760 days in jail - no trial', and 'Grand Jury: 646 days US secret Grand Jury into WikiLeaks - no transparency'. To the right of this text is a 'Technical Information: \$500,000' label. Below the text is a video player with a play button and a 'More info' link. At the bottom of the video player, there is a caption: 'Free speech isn't free. Support WikiLeaks'.

Audioboo. Because sound is social.

We are a mobile & web platform that effortlessly allows you to record and share audio for your friends, family or the rest of the world to hear.



sign up for a free account



watch a short video intro



let us show you around

Today's trending boos

[browse more boos...](#)



Andy Zaltzman & Russell Howard – Italy v England

AbsoluteRadio – about 4 hours ago. London, Greater London, England



Keith Hill on Oliver Norwood, transfer & Jacob Butterfield

robstaton – about 1 hour ago



Liberia's pregnant children

BBCR4Today@BBC Radio 4 Today – about 7 hours ago



Becky Milligan speaks to Lord Trefgarne and Lord Redesdale about House of Lords Reform – The World at One, BBC Radio 4

suttonnick@The World at One / The World This Weekend – about 1 hour ago



JACKfm Runaway winner 9 – Cannot believe her luck!

106jackfm – about 2 hours ago



Day two of... Name that plane...

106jackfm – about 4 hours ago



Q! j boo 14

stephenfry – about 19 hours ago. Lambeth, London, England



Sonata for Piano, Hammer, and Power Drill

kluepfel – about 3 hours ago. Aschheim, BY, Germany

► **Campaign platforms: eg Avaaz, Change.org, value in mobilisation and impact on power**

48 Hours left: Save Rio, Save the Planet

One million people have called on world leaders to end fossil fuel subsidies at the Rio Earth Summit -- but they've failed to deliver on this policy no-brainer! Now the only chance to save the talks rests with Brazil's Dilma. Sign this urgent petition calling on her to emerge a planet her!

[Take action now ▶](#)

CAMPAIGNS

India and US - Stop Syria's death dealer

Today another 27 children's bodies were found massacred in Syria.

If India and the US threaten Russian arms dealer Rosoboronexport to withdraw their lucrative business, the company could be forced to cut off Syria's arms supply and lives would be saved. Sign the petition to stop Syria's death dealer

[Take action now ▶](#)

Brazil: I want to know how my congressman voted!

In 24h, Congress can do

TAKE ACTION

Start Your Own Petition

Avaaz's new Community Petitions site empowers anyone to start their own campaign using Avaaz's online petitioning tools -- enabling people around the world to start and win campaigns at the local, national, and international levels.

[START YOUR PETITION NOW ▶](#)



READ HUGH'S REACTION ▶

'It's right to describe today's commitment by EU ministers to a discards ban as a "massive breakthrough"!'

Tweet Like 129k

FISH FIGHT

 **SIGN UP TO THE CAMPAIGN BELOW** ▾

HALF OF ALL FISH CAUGHT IN THE NORTH SEA ARE THROWN BACK OVERBOARD DEAD.

Hugh's Fish Fight: Join The Fish Fight Share More info

807,570

PEOPLE ARE SUPPORTING THE CAMPAIGN SO FAR!

By supporting this campaign, your name will be added to a letter to be sent to

IT'S NOT OVER YET! WE NEED YOUR SUPPORT NOW MORE THAN EVER ...

NEW FAMOUS FISH FIGHTERS ▶

MIRANDA HART CHRIS MARTIN

Find us on Facebook

Hugh's Fish Fight Like

► **Behaviour change platforms: eg Weightwatchers, 10/10**

The screenshot shows the homepage of Weight Watchers.co.uk. At the top, there is a navigation bar with the site logo, a search bar, and links for 'Find a Meeting', 'Help', and 'Log In'. Below the navigation bar is a horizontal menu with categories: 'How Weight Watchers Works', 'Food & Recipes', 'Fitness & Health', 'Success Stories', 'Community', and 'Shop'. A secondary menu below that includes 'ProPoints® Plan', 'What You'll Eat', 'Weight Watchers Meetings', 'Weight Watchers Online', and 'Ready to Lose Weight?'. The main content area features a large yellow banner with the text 'HOW WEIGHT WATCHERS WORKS.' and a sub-headline 'The game you play to lose weight. Learn more about ProPoints® 2012 →'. To the right of the text is a photograph of three smiling women. The bottom right corner of the slide contains the text 'Nesta...'.

Cutting carbon
10% at a time

uk → about

People

Business

Education

Organisations

About

FAQ

Backstory

Press

Team

Projects

Resources

Success stories

News

Contact

Global home

ABOUT 10:10



It's easy to get overwhelmed by something as big and scary as climate change, but it doesn't have to be like this.

What if we resolved to cut our carbon by 10% in a year? Not a bad start.

Then what if we got everyone we know to do the same? Then what if the companies we work for got involved? And our children's schools? How about city councils? Post offices. Football clubs. Factories. Donkey sanctuaries. All uniting to tackle the defining challenge of our time.

And what if this made governments sit up and take notice? Maybe this could be the first step towards a brighter future. Now wouldn't that be something?

Time to stop imagining. It's happening right now.

[Join us](#)

▶ Problem-solving platforms: eg Kaggle, Innocentive, value is ability to generate useful solutions

We're making data science a sport.™

Participate in competitions

Kaggle is an arena where you can match your data science skills against a global cadre of experts in statistics, mathematics, and machine learning. Whether you're a world-class algorithm wizard competing for prize money or a novice looking to learn from the best, here's your chance to jump in and geek out, for fame, fortune, or fun.

[Sign up as a competitor](#)

(Need convincing?)

Create a competition

Kaggle is a platform for data prediction competitions that allows organizations to post their data and have it scrutinized by the world's best data scientists. In exchange for a prize, winning competitors provide the algorithms that beat all other methods of solving a data crunching problem. Most data problems can be framed as a competition.

[See how it works](#)

Featured Competitions

Heritage Health Prize
Identify patients who will be admitted to a hospital within the next year, using historical claims data.
Ends 9 months
1157 teams
\$3 million

GigaOM WordPress Challenge, Powered by Splunk
Predict which blog posts someone will like.
Ends 2 months
5 teams
\$25,000

Online Product Sales
Predict the online sales of a consumer product based on a data set of product features.
Ends 11 days
291 teams
\$22,500

EMC Israel Data Science Challenge
Match source code files to the open source code project
Ends 40 days
11 teams
\$10,000

CHALEARN Gesture Challenge 2
Develop a Gesture Recognizer for Microsoft Kinect (TM)
Ends 2 months
14 teams
\$10,000

Host a competition for...

Analytics

Data exploration

Recruitment

Education

Latest from No Free Hunch

GigaOM and WordPress and Splunk, oh my
June 20

2 More Weeks To Go: Practice Fusion Prediction Challenge
June 19

Newsletter: You are not your Resume, You are a Data Prospector
June 7



Challenge.gov is a place where the public and government can solve problems together.

[Sign Up and Participate](#) or [Learn More](#)



Featured Challenges



GRAMMY FOUNDATION[®]



MUSICARES FOUNDATION[®]

MusiCares[®] and GRAMMY Foundation[®] - Teen Substance Abuse Awareness through Music Contest

Created by National Institutes of Health

For young musicians to create original music and/or music videos that celebrate healthy and inspirational living... or accurately depict the dark side of...

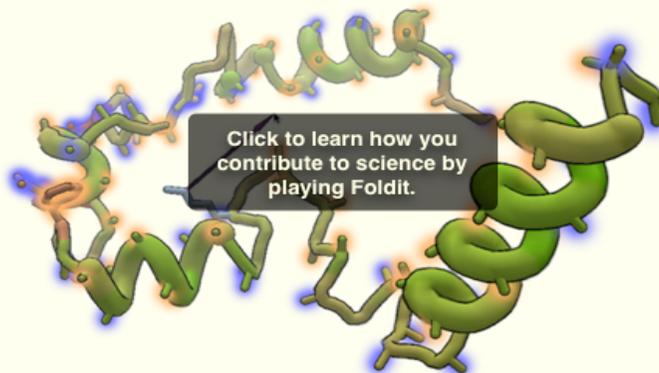
BROWSE

GOVERNMENT CHALLENGES

Categories

- Defense (11)
- Economy (3)
- Education (13)
- Energy & Environment (18)
- Health (26)
- International Affairs (4)

Nesta...



GET STARTED: DOWNLOAD



Win Beta

Windows (XP/Vista/7)



Mac Beta

OSX (Intel 10.4 or later)



Linux Beta

Linux (64-bit)

SEARCH

Google Search

Only search fold.it

RECOMMEND FOLDIT

Send

USER LOGIN

Username: *

Password: *

Log in

- [Create new account](#)
- [Request new password](#)
- [Sign in using Facebook](#)

What's New

Chat with education researchers

We've set up a chat session with education researchers interested in Foldit. We are planning this to be on Thursday, 6/28, at 10:00AM PDT (17:00 GMT).

EDIT: fix time

(Mon, 06/25/2012 - 19:34 | [1 comment](#))

Foldit Survey

The Centre for Research into Education and Educational Technology at the Open University in the UK has posted a Foldit Survey in the Forum:

<http://fold.it/portal/node/993029>

Once the feedback has been analysed, their findings will be shared with the Foldit Community on our website.

(Mon, 06/25/2012 - 16:58 | [0 comments](#))

New Update

Hey everyone,

We've just released the changes that were in the developer preview into the main game. The following features and bug fixes were added:

SOLOISTS		EVOLVERS		GROUPS		TOPICS	
PLAYER		PUZZLE		SCORE			
pauldunn	11 4	586: Large CASP...	681	12,798			
cbwest	95 43	585: CASP10 Tar...	722	11,209			
meatexplosion	48 5	584: Advanced C...	679	12,887			
Wildcat777	39 82	583: Large CASP...	689	14,2			
smhirt	164 1914	582 (<150): Beg...	674	11,1			
jamestierce	164 6331	582 (<15): Begi...	674	11,2			
pauldunn	11 4	582: Beginner C...	674	11,571			

Commentary platforms, PeertoPatent, value is quality of expert commentary and adaptation

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The USPTO has closed the Peer-to-Patent pilot and is no longer accepting new applications. Applications already in the system will continue to be processed.

JAPAN PATENT OFFICE PILOT

Read a portion of the report discussing the successful pilot run by the Japan Patent Office.

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usb transcoder

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- 1 Network configuration method and system
- 1 Video communication network-computer interface ...
- 1 System and method for streamlined registration ...
- 2 Vm inter-process communications
- 1 Transitioning of virtual machine from replay mo...
- 1 Remote configuration, provisioning and/or updat...
- 1 Systems and methods for generating revenue from...
- 2 Content delivery to a mobile device from a cont...
- 1 Preference setting in a computer system
- 2 Method for analyzing damage to a physical plant

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PATENT APPLICATION PRIOR ARTIST AWARDS

These contributors submitted prior art or annotations used by the USPTO in making the determination of patentability.

Name	Type	Patent Application
Mark Webbink	Prior Art	Method and system for characterizing elements of a ...
Gabriel Gomez	Prior Art	Image inversion
Alexandre Eichenberger	Prior Art	Method and apparatus for an inductive doubling arch...
Sharat Mendu	Prior Art	Computer compliance system and method

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How To Use Peer-To-Patent
Beth Noveck, Prof. New York Law School

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309 prior art ratings
549 citations

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549 submitted

Research Prior Art

Nesta

Internet

Idea platforms, like quirky, value is ability to develop ideas into action

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OR

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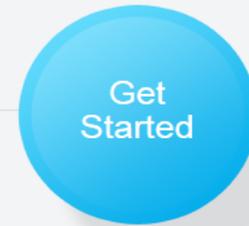


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Cosm makes the world more connected.

The Internet of Things is happening, and it's being built right here on Cosm. Founded as Pachube in 2008, Cosm has grown under the vision that open is better than closed and sharing is better than hoarding. Today, Cosm is the platform, API and community where devices, information, developers, apps and commercial applications come together to bring connected products and ideas to life.



Our Service

Cosm is a secure, scalable platform that connects devices and products with applications to provide real-time control and data storage. Using Cosm's open API, individuals and companies can create new devices, develop prototypes, and bring products to market in volume. Cosm offers a way to launch internet enabled products without having to build any backend infrastructure. As a LogMeIn company, our platform runs within LogMeIn datacenters, providing world-class security and reliability.



Our Community

As an early entrant and thought leader to the Internet of Things, Cosm has an established and engaged community of developers, makers and enthusiasts who work on a diverse range of hardware, projects and products. They are initiating crowdsourcing movements, building new devices and exchanging data.



Our Commercial Side

The Cosm platform is not just an easy way to prototype new Internet-enabled products, it's also a service that helps companies bring products to market at scale. Cosm's provisioning service allows end users to pair their device with applications to control it or use its data. If



Cosm is everything you know and love about Pachube, with more power to connect and build the Internet of Things today. [Find out more](#)

- ▶ **Data platforms:** eg AMEE, value is precision and quantity of data for use

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Case studies

“ Complete, cost effective solution to address the changing requirements of GHG legislation.

Mark Jaime, President and CEO, Intelx

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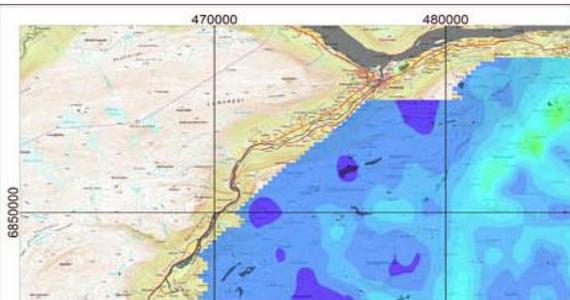
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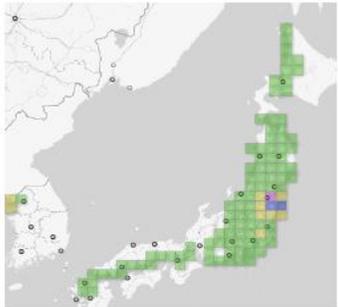
Safecast is a global sensor network for collecting and sharing radiation measurements to empower people with data about their environments.



NORWAY STILL RADIOACTIVE 26 YEARS AFTER CHERNOBYL

26 years have passed since the Chernobyl Nuclear Disaster. Many countries in Europe were affected of the radioactive fallout, including Norway which is roughly 2500 kilometers away from Chernobyl. On May 18, 2012 The Norwegian Radiation Protection Authority (NRPA) reported about a new helicopter survey (covering 3000 square kilometers).

1 2 3 4 5



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Safecast - Japan Radiation Monitoring



SAFECAST on Dutch National TV – June 25th

June 22, 2012 13:53

Posted by sean on June 22, 2012 13:53

No Responses

News



Emerging platforms: platforms to support platforms

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Listpoint, The open platform for code list standards

(The data in this environment is believed to be up to date, complete and correct.)

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Listpoint is the open platform for all Developers, Data Publishers and System Integrators who use code lists.

This platform helps you collaborate, coordinate and drive common data standards using award winning tools to organise all your data lists in one useful, trusted and secure environment.

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Communities

- Interest Groups
- Private Sector
- Public Sector
- Third Sector

Contexts

Name	Status	Type	Scope
International Telecoms Union (ITU) Standards v0.1		Std	
NHS Data Model - Demo v0.1		Std	—
Sports Code Lists v1		Std	—
Telecommunications, Computers, and the Internet v1		App	—
UK Connecting For Health Data Standards v1.0		Std	—

Emerging platforms: knowledge synthesis platforms, eg Alliance for Useful Evidence, PatientslikeMe



*National Institute for
Health and Clinical Excellence*

A screenshot of the PatientsLikeMe website. The header shows the 'patientslikeme' logo and navigation links like 'Remember me', 'Forgot password?', and 'Secure log'. The main content area features a large green graphic with a question mark and the text 'Get your health in order. Join PatientsLikeMe.' Below this, there are several interactive sections: 'Who's like you?' with a row of human icons, 'I have' with a search box for conditions, 'I take' with a search box for treatments, and 'I am' with gender and age selection options. A sidebar on the right contains a search bar and a list of navigation links such as 'Find Patients Like You', 'Explore our Treatment Reports', 'Learn about Symptoms', 'Review our Research', 'Check for your Conditions', and 'Patient Testimonials'. At the bottom of the sidebar, there is an 'About PatientsLikeMe' section with links to 'Read about the company', 'How we make money', 'Be part of our team', 'Contact Us', and 'Information for Industry Partners'.



Nesta...

Emerging platforms: mobilise evidence as well as peer knowledge and link to practice, eg AfH

The screenshot shows the homepage of the Action for Happiness website. At the top, there is a navigation bar with links for 'LOGIN | REGISTER', 'ABOUT US | NEWS & MEDIA | RESOURCES | UNHAPPY?', and 'SPREAD HAPPINESS' with social media icons. Below this is a large red banner with the text 'ACTION FOR HAPPINESS'. A blue circular button with an arrow and the text 'JOIN US' is positioned to the right of the banner. Further right, there are social media icons for Twitter and Facebook, and a search bar with a 'SEARCH' button. The main content area features a large heading 'Let's put the things that matter first' with a sub-heading 'Join the movement. Be the change' and a blue play button icon. To the right of this heading is a white box with the text 'THE MOVEMENT IS GROWING 15962 FROM 117 COUNTRIES' and a yellow circular arrow icon, with a 'JOIN US' link below it. Below the main heading is a section titled 'WHAT'S IT ALL ABOUT?' which includes a video player showing a bookshelf and a play button, and a text block explaining the movement's goals. A blue circular 'JOIN US' button is also present in this section. At the bottom, there is a section titled 'ACTIONS TO CREATE A HAPPIER SOCIETY' with a card for 'Action 4 Find three good things each day' and a 'MORE ABOUT THIS ACTION' link. To the right of this card is a red speech bubble with the text 'what do you do to help others?' and a 'MORE' link. The background of the bottom section features a colorful bar chart.

Mobilising support communities, eg Tyze, key value is quality of support



Public decision support platforms: eg who owns my neighbourhood, value is linking public wishes to public decisions

Who Owns My Neighbourhood?

BETA

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Find out who owns places near you, and help take responsibility for land, buildings and activities in your neighbourhood
Kirklees land ownership data only at the moment

Enter postcode or postcode sector (eg HD1):



Who Owns My Neighbourhood?

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Enter postcode or postcode sector (eg HD1): ...or choose an area

Council owned land



Typologies of *current* platforms:

- ▶ Practitioner networks: eg SIX
- ▶ Specialist need networks: eg Patientslikeme in healthcare
- ▶ Intelligence networks: eg Intellipedia
- ▶ Funding networks: eg Kickstarter
- ▶ Resource mobilisation networks: eg Taskrabbit
- ▶ Media networks: eg Wikileaks
- ▶ Campaign platforms: eg Avaaz
- ▶ Behaviour change platforms: eg Weightwatchers, 10/10, the Nag
- ▶ Commentary platforms: eg Peertopatent
- ▶ Problem-solving platforms: eg Kaggle, Innocentive
- ▶ Data platforms: eg AMEE
- ▶ Decision support platforms: eg Whoownsmyneighbourhood

How much can platforms do?

- ▶ To change behaviour – less carbon, less obesity, better parenting, less waste – influences likely to include:
 - ▶ Prohibitions
 - ▶ Incentives
 - ▶ Peer influence
 - ▶ Information
 - ▶ Environment shaping

- ▶ What doesn't work – internet based platforms alone; wisdom of crowds; awareness leading to behaviour
- ▶ So: online tools significant but partial role (cf Egypt, Libya, Syria, Bahrain), usually in combination with others.
- ▶ The key questions: what role do they play; what interaction with offline; what can they add and what can't they do.

