

The world is digital.

But the trade process — developed centuries ago — still depends on paper and wet signatures.



4 billion paper documents in circulation at any one time

Dr Theodora A Christou | CCLS, Queen Mary University of London | CASTL

If we reimagined the trade process today,

what would it look like?

Digital. For certain.

Digitalisation comes with sustainability credentials:

Environment

Removing billions of pieces of paper

Inclusivity

Access to trade finance for SMEs worldwide and
gender equality

Economic Growth

$9 trillion in potential trade growth (G7)

SDG Interlinkages

Cross-cutting impact across development goals

Our work on this agenda



Through the Centre for Applied Sustainable Transition Law (CASTL), we have worked with leading international organisations:

ICC

International Chamber of Commerce

UK-Thai Digital Trade Action Plan, Reimagining Trade, trade digitalisation reports

EBRD

European Bank for Reconstruction & Development

The Blueprint. Supporting legal reform in transition economies to enable digital trade

ASEAN & DSI

Association of Southeast Asian Nations and ICC Digital Standards Initiative

Advising Chief Negotiators of the Digital Economy Framework on cross-border digital trade

iC4DTI

ICC Centre for Digital Trade & Innovation

Advisory Board member; partner in developing reliable systems standards and trade corridor pilots

Professor Taylor will now take us through the legal and technical landscape ...