

# iSummerMX 2024

## Mexican Cultural Heritage and Social Challenges Program

Four weeks traveling  
and learning around Mexico







# SPEND 4 WEEKS TRAVELING AROUND MEXICO

Mexico City • Puebla • Guadalajara • Queretaro

The **iSummerMX** programs are designed for students who love traveling and learning about new cultures.

Following Tec de Monterrey competency-based Learning Model, students upskill multi-disciplinary abilities and specialization for their professional future.

The learning process is centered on the student's involvement with the environment and their professors. Students develop transversal and disciplinary competencies by analyzing and creating solutions to real problematic bonded challenges.

They prove their knowledge and dominance of subjects through different learning evidence.





## Discover Mexico!

If you love traveling and learning about new cultures, these itinerant programs **taught in English** are a great option for you.

### Visit Different Cities in 4 Weeks

#### Itinerant Schedule

Travel through different cities and Tec de Monterrey's campuses, and learn about diverse parts of the country.

#### Field Trips

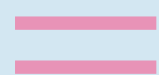
An inside look at companies, industries, or entrepreneurial initiatives to exert analysis, synthesis, and problem-solving processes in a multicultural setting.

#### Experiential Learning

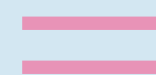
Active learning environments and challenges that transfer knowledge to real contexts.

### Credit Load of the Program

**2 Courses**



**6 Credits**



**10 ECTS**



# Mexican Cultural Heritage and Social Challenges Program

This program will help you to understand, identify and analyze aspects of Mexico's culture so that you integrate them into your cultural knowledge. You will be able to experience a part of Mexico's heritage by visiting **Mexico City, Puebla, Guadalajara** and **Queretaro**.

## EH1013 Cultural Heritage of Mexico

This course examines the composition of the cultural heritage of Mexico, drawing from two analysis dimensions by doing a study about the material characteristics of objects and historical sites to distinguish between tangible and intangible heritage.

## EH1014 Violence, Dignity, and Social Justice

In this course, you will identify societal problems such as exploitation, vulnerability, and expressions of violence, describing the ethical elements involved in the situation and approaching them from elementary notions of ethics, personal beliefs, customs, or traditions.



### The Route

- Mexico City
- Puebla
- Guadalajara
- Queretaro



The program offers special activities, conferences, and trips, while visiting several Tec de Monterrey's campuses in different cities to make an unforgettable experience.



# About the Campuses



## Campus Puebla

Located in one of the city's best districts, it opened its doors in 2003. On 25 hectares, you will find excellent facilities with classrooms equipped with state-of-the-art technology as well as cafeterias, gymnasium, fields, and courts to practice your favorite sport. Furthermore, the city of Puebla is located 2 hours away from Mexico City, which makes this campus very attractive for students who wish to travel without having to move great distances.

## Campus Ciudad de México

Is the second largest campus, and it is considered the newest and most modern campus with approximately 8000 enrolled students each semester. Located in the Southern part of the Capital City, Mexico City is a true contemporary megalopolis filled with contrasts, characterized by a variety of museums, theatres, cinemas, festivals and entertainment, hard to find anywhere else.





## Campus Querétaro

Is the fourth largest campus in the country with more than 7000 students, of which 55% are from other states and more than 400 international students from around the world. Queretaro's excellent location, modern infrastructure, diversity of people, food, and touristic places make the state one of the best destinations to visit. In addition, Queretaro is one of the safest, innovative, and state-of-the-art sectors in industrial production, education, and technology.

## Campus Guadalajara

Located west of the metropolitan area in the municipality of Zapopan, the campus has become one of the most relevant campuses of Tec de Monterrey and one of the most modern. Guadalajara is considered a capital of culture, being the home of the well-known Mexican icons such as mariachis, tequila, and charrería, all recognized as World Heritage by UNESCO.



# Program Dates and Cost

## Important Dates

Nomination Deadline  
**May 10, 2024**

Application Deadline  
**May 17, 2024**

## Program Schedule

<b>Week 1</b>	June 24 to June 28, 2024	Mexico City
<b>Week 2</b>	July 1 to July 5, 2024	Puebla
<b>Week 3</b>	July 8 to July 12, 2024	Guadalajara
<b>Week 4</b>	July 15 to July 19, 2024	Queretaro

## Fees and Tuition

**\$2,250 USD\***  
for exchange students  
(Nominated by partner institution)

**\$5,110 USD**  
for independent students

### This program includes:

- Tuition
- Housing
- Transportation for all program activities, including pick up on official arrival day and transfer from city to city
- Breakfast six days of the week
- Tickets to all visits and events of the program
- Student arrival kit
- Health Insurance

\*The cost of the program already reflects the tuition waiver for exchange students.







**YOUR POTENTIAL MOVES THE WORLD**

## Contact Information

For more information about this program, please contact your Study Abroad Office or contact us at:



[studyinmexico@itesm.mx](mailto:studyinmexico@itesm.mx)



[studyinmexico.tec.mx](http://studyinmexico.tec.mx)

**See you soon in Mexico!**