

# Academic Promotion

## Appendix 1 – Illustrations of Contribution

### Professor

Areas of contribution	Student experience and education	Scholarship	Research	Engagement with society/impact	Management and collegiality	Professional practice
<b>Leadership</b>	<p>Provided sustained leadership of new and significant international educational links or improvements to international student education.</p> <p>Influenced teaching in discipline nationally / internationally with a track record of talks at conferences and HEIs in relation to teaching and the scholarship of teaching.</p> <p>Sustained and successful research supervision.</p> <p>Led and shaped beneficial student support initiatives at subject / school/institute / university levels.</p>	<p>Authored and published major subject-specific or general pedagogical educational resources, which are recognised as leaders in the field and enhance teaching quality and learning outcomes.</p> <p>Influenced the Higher Education agenda, contributing to the discipline at a national and international level through e.g. a track record of invited, keynote and other talks at conferences and subject specific meetings, and organising international conferences.</p> <p>Initiated, or was a significant member of, national / international academic/ professional committees or networks,</p>	<p>Successfully led world class research and research groups.</p> <p>Provided external research leadership, e.g. consortium leadership, national committee membership, major journal editor/member of editorial board.</p>	<p>Initiated and managed the delivery of active, significant and externally recognised contributions to QMUL outreach initiatives into schools and the broader community.</p> <p>Provided advice to boards of major public bodies on long term strategy on a national issue.</p> <p>Consulted on policy matters at national/ international level.</p> <p>Creation of nationally leading research initiatives with non-academic partners.</p> <p>Led significant business partnerships with major industrial or community partners.</p>	<p>Mentor and manage staff development and support across the School/Institute or Faculty.</p> <p>Led in developing external and university academic standards, potentially working with regulatory bodies.</p> <p>Contributed in a substantial manner to the vision and leadership of School/Institute, Faculty or University.</p> <p>Undertook leadership in admissions and recruitment activities.</p>	<p>Leader of national education/training committee of professional body. Lead co-ordinator in professional accreditation.</p> <p>Led internationally on the promotion and dissemination of innovation and improvements in clinical practice or other forms of professional practice.</p> <p>Provided strategic leadership of a professional-practice team.</p> <p>Directed the national debate, or contributes to the international debate, on workforce and/or professional development in the relevant field (e.g. via Royal Colleges, General Medical Council).</p>

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		with responsibility for shaping the intellectual infrastructure and philosophy of the discipline.		Led in development and sustained delivery of CPD courses, attracting new clients or repeat business.  Provides advice to boards of commercial organisations on the future development of a particular product.		
<b>Development</b>	<p>Initiated innovative and successful programme development including assessment processes and methodologies, commissioning individual module development and managing the coherence of the overall programme.</p> <p>Provided major contribution to educational policy development and pedagogic practice within the university, significantly enhancing student experience.</p> <p>Won significant peer-reviewed funding for</p>	Actively committed to and championed all dimensions of the UK Professional Standards Framework through work with students and staff.	<p>Contributed to research quality review in QMUL or another university.</p> <p>Member of editorial boards of significant journals or academic presses, or equivalent roles for other research outputs.</p>	<p>Applies knowledge to improve the performance of public sector organisations by informing public policy or by engaging with relevant industry sectors to stimulate innovation and is able to feed this back into research where relevant.</p> <p>Contributed to engagement and/or enterprise governance in QMUL or a recognised external body through committees, peer review or publication.</p> <p>Exploited academic outputs, bringing</p>	<p>Managed a rigorous and robust strategic financial planning process and establishes mechanisms for deploying resources in line with strategic priorities.</p> <p>Contributed to the strategic planning process and effective smooth running of QMUL.</p> <p>Developed improved outputs or systems in School, Faculty or University.</p> <p>Encouraged sustained and successful engagement in continual</p>	<p>Authored and published major professional texts or other materials.</p> <p>Contributed positively to the productivity and efficiency of the healthcare, or relevant professional, economy.</p> <p>Directed or provided strategic advice at a national level on the design of clinical or other forms of professional practice to improve translation of knowledge gained from research activity into application, e.g. clinical practice, resulting in improved patient care, outcomes or population</p>

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	projects to develop and enhance teaching.			recognition or income to QMUL e.g. successful spin out company.	professional development related to academic, institution and /or other professional practices.	health, or the equivalent in other professional areas.  Achieved fellowship (or the equivalent of) status of the relevant professional body.
<b>Delivery</b>	<p>A proven and sustained record of a very high standard of teaching performance (as judged by standard evaluation measures of student satisfaction and achievement).</p> <p>Performed external examining duties at other universities across a sustained breadth of areas.</p> <p>Contributed to student employability in a significant, sustained and externally recognised way. Promoted excellence in the delivery of QMUL's Graduate Attributes.</p>	<p>Demonstrated a track record of sustained service within the wider subject community e.g. through external examining, committee membership of learned bodies.</p>	<p>Demonstrated a deep and expert knowledge of the discipline, recognised by peers both internally and externally.</p> <p>Demonstrated evidence of sustained output of high quality, peer-reviewed research publications or other equally recognised forms of research output, and evidence that they have made a significant contribution to the discipline and earned an international reputation.</p> <p>Is successful over a sustained period in attracting significant external funding for research projects.</p>	<p>Shown a significant, sustained and externally recognised contribution to student entrepreneurship and enterprise activities through links with external networks and relevant public/private organisations.</p> <p>Offered a significant record of transfer of intellectual property into the wider economy including awards for innovation.</p> <p>Shown a significant record of responding to the needs and opinions of external groups with regard to research topics, processes or engagement methods.</p>		<p>Demonstrated an externally-recognised track record of sustained outstanding professional practice competence.</p> <p>Offered a significant record of enhancement of the reputation of the professional organisation via professional practice.</p>