

## Programme Specification

Awarding Body/Institution	Queen Mary University of London
Teaching Institution	Queen Mary University of London
Name of Final Award and Programme Title	Certificate in Intellectual Property Law
Name of Interim Award(s)	N/A
Duration of Study / Period of Registration	4 Months
QM Programme Code / UCAS Code(s)	N/A
QAA Benchmark Group	N/A
FHEQ Level of Award	Level 7
Programme Accredited by	Chartered Institute of Patent Attorneys (CIPA), Institute of Trade Mark Attorneys (ITMA) and the Intellectual Property Regulatory Board (IPReg)
Date Programme Specification Approved	1 December 2017 (previously approved programme)
Responsible School / Institute	Centre for Commercial Law Studies

Schools which will also be involved in teaching part of the programme

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Institution(s) other than Queen Mary that will provide some teaching for the programme

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### Programme Outline

The Certificate in Intellectual Property Law is designed for trainee patent and trade mark attorneys. It is a one-semester course offering concentration on many of the practical aspects of patents, designs and trade marks and greater involvement of patent and trade mark practitioners to complement the academic treatment of the subject matter.

### Aims of the Programme

The Programme aims to:

- Provide students with a sound understanding of the essential principles of law providing a foundation and context for

intellectual property law and practice;

- Equip students with the skills of legal analysis essential for practice as an intellectual property professional;
- Provide students with a detailed understanding of the laws and procedures (UK and Community) relating to the protection of industrial design through registered and unregistered design laws and copyright;
- Provide students with a detailed understanding of the laws and procedures relating to the protection of trade marks (domestic, international and comparative);
- Provide students with a detailed understanding of the laws and procedures relating to the protection of patents (domestic, international and comparative);
- Provide students with a sound understanding of competition law (particularly those areas of competition law with relevance to the exercise of Patents, Trade Marks, Designs and Copyright).

### What Will You Be Expected to Achieve?

The programme provides opportunities for students to develop and demonstrate knowledge and understanding, skills and other attributes in the following areas. The programme outcomes are referenced to the relevant QAA benchmark statement(s) (see above) and the Framework for Higher Education Qualifications in England, Wales and Northern Ireland (2008), and relate to the typical student. Additionally, the SEEC Credit Level Descriptors for Further and Higher Education 2003 and Queen Mary Statement of Graduate Attributes have been used as a guiding framework for curriculum design.

#### Academic Content:

A 1	Discuss and learn the laws and procedures (UK and Community) relating to the protection of industrial design through registered and unregistered design laws and copyright;
A 2	the laws and procedures relating to the protection of trade marks (domestic, international and comparative);
A 3	the laws and procedures relating to the protection of patents (domestic, international and comparative);
A 4	competition law (particularly those areas of competition law with relevance to the exercise of intellectual property rights in regard to Patents, Trade Marks, Designs and Copyright).

#### Disciplinary Skills - able to:

B 1	conduct a legal argument in written form;
B 2	compare legal rules from different jurisdictions.

#### Attributes:

C 1	analyse factual situations (real and hypothetical) by applying recognised legal rules.;
C 2	demonstrate critical reading skills.
C 3	read legal writing (statutes, cases and commentary) effectively.

## How Will You Learn?

This Programme commences on the 12th September or 1st Monday following this date and is delivered via lectures and seminars throughout the first semester of the academic year. Most teaching takes place in a whole-group setting. Teaching and learning methods vary from module to module. In some sessions, teaching is conducted in interactive lecture format. In others, teaching is conducted through group discussion of pre-assigned questions and problems. Each module is supported by a detailed and clearly structured set of materials and reading list. These materials include guided learning exercises which the students are required to complete in advance of the teaching sessions. Students have the opportunity to submit written solutions to legal problem questions and receive feedback on these submissions. The delivery of each module is supported by a Blackboard area containing essential module information, module outlines and questions for self-study.

Each module is be organised and convened by a subject expert from within the Centre for Commercial Law Studies at Queen Mary and also includes a number of classes run by experienced practitioners in the relevant field. Such practitioners include patent attorneys, barristers, and solicitors. The contribution of such practitioners is an important element of this professional programme. CCLS is uniquely well-placed to deliver a programme integrating professional expertise in this way as a result of the extensive contacts that it has built up with senior intellectual property practitioners over the years (both through the Certificate in Intellectual Property Law and other programmes and through its research activities).

### Programme structure

The Programme extends over a semester of full-time study ("the semester of study") and candidates for the award must study the following component modules:

For those undertaking M3EC:

- Fundamentals of English and Professional Ethics (IPLC025)
- Trade Mark Law (IPLC121)
- Copyright and Designs Law (IPLC022)
- Patent Law (IPLC023)

For those undertaking M3EZ:

In addition to successfully passing the M3~U4 or M3U5 programme -

- Trade Marks - ITMA (IPLM008)
- Patents - CIPA (IPLM009)

Each component module for M3EZ requires a student to undertake approved studies to the value of 15 credits, with the exception of Fundamentals of English and Professional Ethics, which is a two-week pre-sessional study only module.

### Assessment and Award

Assessment takes the form of an unseen examination in each of the module (2 x 30 credits and 2 compulsory). The duration of the unseen examinations is 2 hours 15 minutes in Trade Mark Law, Patent Law and 2 hr 15 minutes Designs and Copyright Law. Additionally, in both Patent Law and Trade Mark Law, students take a further unseen examination of 2 hours duration. A candidate's marks for the 2 hour 15 minutes and 2 hour examination papers in each module are added together and then divided by two to provide an overall mark for each module. A candidate's classification for the programme as a whole is therefore determined on the basis of marks and successful completion in all assessed modules (Patent Law, Trade Mark Law, Copyright and Designs Law) and candidates must also achieve a pass mark in Basic Principles of English Law, Evidence and Practice (to be renamed Fundamentals of Law and Professional Ethics). The examinations are taken at the beginning of Semester 2 of the academic year.

Assessment on a pass/fail basis for the pre-sessional study only module in the Fundamentals of English and Professional Ethics is by multiple choice question examination of 1hour duration at the end of the two-week pre-sessional course (starting on 12th September or 1st Monday following this date) and by assessed exam for Designs and Copyright undertaken on a pass/fail basis. Candidates initially failing to reach the required standard in the first Fundamentals of English and Professional Ethics examination

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are permitted to proceed to the modules in the Programme carrying credit value and then undertake re-sit examinations in Fundamentals of English and Professional Ethics as second and subsequent attempts as they continue with the academic Programme as a whole during the first semester of the academic year.

An assessment method based on unseen examination has been chosen in order to ensure a rigorous assessment of the students' knowledge and skills in each of the subjects. This is an assessment method that has traditionally been employed on the Certificate in Intellectual Property Law Programme and is particularly attractive to the professional bodies accrediting the programme for the purpose of professional qualification. Students on the Programme are provided with suitable preparation for assessment by this method.

Matters of final assessment, student progression and the making of the award for the programme fall within the responsibility of the Subject Examination Board ("SEB"). The SEB is chaired by a senior member of staff at the CCLS In addition to the Chair, the Programme Director, each of the Leaders for the Programme's modules and the programme's two external examiners will be members of the SEB. The decisions of the SEB will be taken in accordance with the relevant academic regulations.

Assessment is by written examination in each component module to which credits are attached, and by multiple choice examination for the study only module in Basic Principles of English Law, Practice & Evidence.

The examinations take place early in the semester following the semester of study, except for the pass/fail examination for the study only module in Basic Principles of English Law, Practice & Evidence (to be renamed Fundamentals of Law and Professional Ethics).

Assessment takes the form of an unseen examination in each of the four modules carrying 15 credits. The duration of the unseen examinations is 2 hours 15 minutes in Trade Mark Law, Patent Law and 2 hours and 15 mins Designs and Copyright Law.

Additionally, in both Patent Law and Trade Mark Law, students take a further unseen examination of 2 hours duration. A candidate's marks for the 2 hour 15 minutes and 2 hour examination papers in the Trade Mark Law and the Patent Law modules are added together and then divided by two to provide overall marks for each of these two modules.

A candidate's classification for the programme as a whole is therefore determined on the basis of marks in 2 assessed modules (Trade Mark Law, Patent Law) and candidates must also achieve a pass mark in Designs and Copyright, and Basic Principles of English Law, Evidence and Practice (to be renamed Fundamentals of Law and Professional Ethics). The examinations are taken at the beginning of Semester 2 of the academic year.

The examination board for the Programme may condone a student's failure in one component module of the Programme provided:

- The student's average mark over all taught modules exceeds 50%.
- The mark in the failed module(s) is not below 45%
- There is good performance in the modules that have been passed.

The examination board may make an award with merit to a student who has an average mark of at least 60% over the whole programme and who has achieved marks of 60% or over in at least 2 compulsory modules.

The examination board may make the award with distinction to a student who has an average of at least 70% over the whole Programme and has marks of 70% or over in at least 3 compulsory modules.

Examinations for those candidates presenting themselves for re-assessment will be held during the academic year in which the semester of full-time study falls.

Programme structure(s) and requirements, levels and modules

The Programme comprises one pre-sessional module and four compulsory modules:

- Basic Principles of English Law, Practice & Evidence (pre-sessional and compulsory - to be renamed Fundamentals of English Law and Professional Ethics)

- Trade Mark Law (compulsory)
- Copyright and Designs Law (compulsory and to be renamed Designs and Copyright Law)
- Patent Law (compulsory)

Students on the Programme study the four compulsory modules simultaneously during the first semester of the academic year.

Two compulsory modules are each worth 30 credits. The pre-sessional module carries no credits as does the Designs and Copyright module, although a pass/fail assessment must be passed in these modules to successfully complete the programme.

## How Will You Be Assessed?

Assessment takes the form of an unseen examination in each of the four modules. The duration of the unseen examinations is 2 hours 15 minutes in Trade Mark Law, Patent Law, and 2 hours and 15 minutes for Designs and Copyright Law. Additionally, in both Patent Law and Trade Mark Law, students take a further unseen examination of 2 hours duration. A candidate's marks for the 2 hour 15 minutes and 2 hour examination papers in each module are added together and then divided by two to provide an overall mark for each module. A candidate's classification for the programme as a whole is therefore determined on the basis of marks in 2 assessed modules (Patent Law, Trade Mark Law) and candidates must also achieve a pass mark in the Designs and Copyright Module and Basic Principles of English Law, Evidence and Practice (Fundamentals of Law and Professional Ethics). The examinations are taken at the beginning of Semester 2 of the academic year.

Assessment on a pass/fail basis for the pre-sessional study only module in the Basic Principles of English Law, Practice & Evidence (Fundamentals of Law and Professional Ethics) is by multiple choice question examination of 1 hour duration at the end of the two-week pre-sessional course (starting on 12th September or 1st Monday following this date). Candidates initially failing to reach the required standard in the first Basic Principles of English Law, Practice & Evidence examination are permitted to proceed to the modules in the Programme carrying credit value and then undertake re-sit examinations in Basic Principles of English Law, Practice & Evidence as second and subsequent attempts as they continue with the academic Programme as a whole during the first semester of the academic year. Assessment for the Designs and Copyright module will be via a 2 hour and 15 mins examination.

An assessment method based on an unseen examination has been chosen in order to ensure a rigorous assessment of the students' knowledge and skills in each of the subjects. This is an assessment method that has traditionally been employed on the Certificate in Intellectual Property Law Programme and is particularly attractive to the professional bodies accrediting the programme for the purpose of professional qualification. Students on the Programme are provided with suitable preparation for assessment by this method.

Matters of final assessment, student progression and the making of the award for the programme fall within the responsibility of the Subject Examination Board ("SEB"). The SEB is chaired by a senior member of staff at the CCLS In addition to the Chair, the Programme Director, each of the Leaders for the Programme's modules and the programme's two external examiners will be members of the SEB. The decisions of the SEB will be taken in accordance with the relevant academic regulations.

Assessment is by written examination in each component module to which credits are attached, by a written examination for the non-credit weighted Designs and Copyright module and by multiple choice examination for the study only module in Fundamentals of English and Professional Ethics

The examinations take place early in the semester following the semester of study, except for the pass/fail examination for the study only module in Fundamentals of English and Professional Ethics.

Assessment takes the form of an unseen examination in each of the four modules carrying 15 credits. The duration of the unseen examinations is 2 hours 15 minutes in Trade Mark Law and Patent Law, and 2 hour and 15 mins for Designs and Copyright Law.

Additionally, in both Patent Law and Trade Mark Law, students take a further unseen examination of 2 hours duration. A candidate's marks for the 2 hour 15 minutes and 2 hour examination papers in the Trade Mark Law and the Patent Law modules are added together and then divided by two to provide overall marks for each of these two modules.

A candidate's classification for the programme as a whole is therefore determined on the basis of marks in 2 assessed modules

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(Trade Mark Law and Patent Law) and candidates must also achieve a pass mark in both Designs and Copyright and the Basic Principles of English Law, Evidence and Practice. The examinations are taken at the beginning of Semester 2 of the academic year.

The examination board for the Programme may condone a student's failure in one component module of the Programme provided:

- The student's average mark over all taught modules exceeds 50%.
- The mark in the failed module(s) is not below 45%
- There is good performance in the modules that have been passed.

The examination board may make an award with merit to a student who has an average mark of at least 60% over the whole programme and who has achieved marks of 60% or over in at least 2 compulsory modules.

The examination board may make the award with distinction to a student who has an average of at least 70% over the whole Programme and has marks of 70% or over in at least 2 compulsory modules.

Examinations for those candidates presenting themselves for re-assessment will be held during the academic year in which the semester of full-time study falls.

Students undertaking the M3EZ route take additional examinations (IPLM027/IPLM050/IPLM041/IPLM044/IPLM049 plus one free choice 22.5 credit module) plus the M3EZ IPLM008 ITMA - Trade Marks and IPLM009 CIPA - Patents Examinations on a pass/fail only basis to be awarded the additional M3EC Certificate in Intellectual Property award in addition to their main M3U4/M3U5 MSc degree.

### How is the Programme Structured?

Please specify the full time and part time programme diets (if appropriate).

This Programme commences on the 12th September or 1st Monday following this date and is delivered via lectures and seminars throughout the first semester of the academic year. Most teaching takes place in a whole-group setting. Teaching and learning methods vary from module to module. In some sessions, teaching is conducted in interactive lecture format. In others, teaching is conducted through group discussion of pre-assigned questions and problems. Each module is supported by a detailed and clearly structured set of materials and reading list. These materials include guided learning exercises which the students are required to complete in advance of the teaching sessions. Students have the opportunity to submit written solutions to legal problem questions and receive feedback on these submissions. The delivery of each module is supported by a Blackboard area containing essential module information, module outlines and questions for self-study.

Each module is be organised and convened by a subject expert from within the Centre for Commercial Law Studies at Queen Mary and also includes a number of classes run by experienced practitioners in the relevant field. Such practitioners include patent attorneys, barristers, and solicitors. The contribution of such practitioners is an important element of this professional programme. CCLS is uniquely well-placed to deliver a programme integrating professional expertise in this way as a result of the extensive contacts that it has built up with senior intellectual property practitioners over the years (both through the Certificate in Intellectual Property Law and other programmes and through its research activities).

#### Programme structure

The Programme extends over a semester of full-time study ("the semester of study") and candidates for the award must study the following component modules:

- Fundamentals of English and Professional Ethics
- Trade Mark Law
- Designs and Copyright Law
- Patent Law

Each component module requires a student to undertake approved studies, with the exception of Fundamentals of English and Professional Ethics, which is a two-week pre-session study only module and Designs and Copyright Law which is a compulsory

element.

Academic Year of Study FT - Year 1

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Trade Mark Law	IPLC121	30	7	Compulsory	1	Semester 1
Copyright and Design Law	IPLC122	0	7	Compulsory	1	Semester 1
Patent Law	IPLC123	30	7	Compulsory	1	Semester 1
Fundamentals of English and Professional Ethics	IPLC025	0	7	Compulsory	1	Semester 1

### What Are the Entry Requirements?

minimum 2:2 undergraduate degree plus it is recommended that those taking M3EC have a minimum 6 months professional experience and be sponsored by their employer. Those not meeting this criteria will be considered but may be offered alternative programmes

### How Do We Listen and Act on Your Feedback?

Students are encouraged to select a class representative, failing this we offer feedback throughout the semester and encourage students to contact the programme coordinator.

At the end of the academic teaching period students complete both the college module feedback forms and an in-house basic questionnaire.

### Academic Support

The programme director offers help and assistance to students if required. Students are encouraged to communicate directly with the module leaders, programme director and programme coordinator with any queries.

## Programme-specific Rules and Facts

The programme offers 2 routes, the main M3EC route as listed above and the additional M3EZ route for those undertaking the professional route of the MSc IP programme

Students undertaking the M3EZ route take additional examinations (IPLM027/IPLM050/IPLM041/IPLM044/IPLM049 plus one free choice 22.5 credit module) plus the M3EZ IPLM008 ITMA - Trade Marks and IPLM009 CIPA - Patents Examinations on a pass/fail only basis to be awarded the additional M3EC Certificate in Intellectual Property award in addition to their main M3U4/M3U5 MSc degree.

## Specific Support for Disabled Students

Disabled students are directed to the disability and dyslexia service and their guidance is used by programme staff to ascertain the needs of the individual and programme staff follow guidance issued by the disability and dyslexia professional staff.

## Links With Employers, Placement Opportunities and Transferable Skills

One of the most notable features of the CCLS is its extremely close relationship with the legal profession and the commercial world. It has an advisory council that includes several senior members of the judiciary and legal profession and persons occupying senior roles in the commercial world. Currently, senior members of the legal and intellectual property professions play important roles on the examination board for the CIPL and the MSc in Management of Intellectual Property. Almost all students on the CIPL Programme are employed as trainee patent or trade mark attorneys while studying on that Programme. They are usually supported financially for their period of study. Almost all graduates from the Programme are employed within the profession following their studies. All programmes within CCLS have the benefit of prizes for achievement supported by commercial organisations (eg GlaxoSmithKline for the CIPL and Allen & Overy for the LLM).

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## Programme Specification Approval

**Person completing Programme Specification**

Miss Sharon Watson

**Person responsible for management of programme**

Dr Apostolos Chronopoulos

**Date Programme Specification produced/amended by School Learning and Teaching Committee**

1 November 2017

**Date Programme Specification approved by Taught Programmes Board**

1 December 2017 (previously approved programme)