|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Social Business Model Canvas** | Social Venture/Business Name: |  | Date founded: |  |

**SOCIAL PURPOSE AND VALUE PROPOSITION**

**SURPLUS/PROFIT/REINVESTMENT**

**REVENUE**

**FINANCIALS**

**COSTS**

**ENVIRONMENT**

**SALES/MARKETING**

**RESOURCES**

**COMPETITORS**

**CUSTOMERS**

**PARTNERS**

**ACTIVITIES**