Queen Mary University of London
Energy and Environmental Management System

CD 13 Fairtrade Policy
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Table of Amendments

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Fairtrade Policy

Understanding and managing the impact our activities have on people and on the environment is an essential part of being an ethical and socially responsible institution. Queen Mary University of London (QMUL) and Queen Mary Students’ Union (QMSU) therefore commits to supporting, using and promoting Fairtrade. In line with the Environmental Policy, and as part of our commitment to sustainable procurement, QMUL aims to follow the principals of the Fairtrade Foundation by meeting the 6 key objectives covered in this policy.

1. Steering Group
The Fairtrade Steering group represented by Staff and Students will meet quarterly to discuss and stimulate action for Fairtrade across QMUL. The group will be responsible for promoting Fairtrade and the Fairtrade policy.

2. Sale of Fairtrade products
QMUL will make Fairtrade products (such as chocolate, tea, coffee, juice, rice, work wear etc.) available in all our owned outlets and increase the number of items available annually. Fairtrade product offers will be trialled throughout the year to help identify new items for permanent sale, where appropriate.

3. Hospitality
QMUL will offer Fairtrade tea, coffee, sugar and hot chocolate etc. at all internal meetings and hospitality events.

4. Promotion
QMUL will promote the sale of Fairtrade products and raise awareness of Fairtrade issues internally and to the wider community. Promotion will include posters, displays and events such as Fairtrade Fortnight. QMUL and QMSU will also promote the importance of Fairtrade on websites and social media.

5. Staff and Student Support
Fairtrade issues and QMUL’s commitment to address those issues will be communicated to staff and students in order to gain support for QMUL’s policy and the Fairtrade Foundation’s aims.

6. Monitoring and Review
The Fairtrade Steering Group and Sustainability Committee will review this Policy on an annual basis for suitability and report on progress made.

This Policy supports QMUL’s ongoing commitment to make tangible improvements to the sustainability triple bottom line and achieve continual environmental improvement.

The Policy will be available on QMUL’s sustainability website. QMUL and QMSU will reapply for Fairtrade status as required by the Fairtrade Foundation to maintain certification.